

THE BLAIRMORE ENTERPRISE

VOL. XXV., NO. 15.

THE BLAIRMORE ENTERPRISE THURSDAY, APRIL 12, 1934.

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EDITOR BARTLETT'S FISHING STORIES GROW FAMOUS

Our old friend "Mount" Bartlett, of the Blairmore Enterprise, is going to make the Crows' Nest Pass as famous with his fish stories as Editor Curran, of The Soo has made that district with his wolf stories. A few days ago we published the dream-like story of "Mount's" first 1934 fishing excursion. Here's his answer in last week's paper and another of his fish stories to top it off:

Following publication of particulars of our very interesting fishing trip last week, we received several parcels by mail and express, containing bacon. No directions for use were given, but we concluded bacon should be fried with the fish. Thanks, friends!

A guy up at the North Fork had been out a week and had caught nothing. A friend came along and advised him to soak a worm in "a drop of Scotch." He treated the worm accordingly and dropped it into the water—on a hook, of course. He had a bite immediately, and yanked out a fourteen-pound bull trout. The fish was not on the hook, however. That worm was coiled round its neck and had strangled it—Lethbridge Herald Left Hand Corner.

A general meeting of the Blairmore athletic association was held at the Greenhill hotel last evening, when various matters of importance were gone into. The baseball clubs were assigned Monday, Wednesday and Friday evenings for practice, and the football club Tuesday's, Thursday's and Saturday's when no league games are being played.

DR. J. W. OGDEN CLOSES MISSION FRIDAY EVENING

Central United church has been well filled every night this week to hear Dr. J. W. Ogden, outstanding Canadian pulpiteer. His closing message will be on Friday evening, when he will speak on Sigismund Goetz's great masterpiece "Despised and Rejected." A reproduction of this famous painting will be thrown on the screen. Coleman United church was packed to the door to hear this message a week ago. Following the message at Blairmore, Dr. Ogden will preach a week each at both Bellevue and Hillcrest.

W. T. YOUNG AT UNITED CHURCH SUNDAY

Rev. "Bill" Young, former minister of Central United church, will spend a week in the town visiting old friends and acquaintances. He will occupy the pulpit on Sunday evening at 7.30. Mr. Young is looking forward to a time of fellowship with the people. He brings a fresh, challenging message, arising from deep religious convictions.

BLAIRMORE PUBLIC LIBRARY

Books, being placed on the shelves this week are:

"Pigeon Irish," Francis Stuart; "Ladies' Man," Rupert Hughes; "Blencarrow," Isabel Mackay; "Married Men," Jane Burr; "The Lucky Lawrences," Kathleen Norris; "Look to the Lady," Margery Allingham; "Hell's Hatches," Lewis R. Freeman; "Sunny Ducrow," H. St. John Cooper; "Chums of the Campfire," Lawrence J. Leslie; "Barbara Hale," Lillian Gars.

The library hours are Tuesdays, Thursdays and Saturdays from 7 to 9 p.m. The fees are \$1.00 for residents and \$2.00 for non-residents per year.

A boxing tournament has been arranged, to take place under the auspices of the Coleman Athletic Boxing Association on April 21st.

MINER KILLED AT MICHEL

As we go to press we are informed of a fatal accident, which occurred in the Michel mine yesterday, in which William Jenkins lost his life through a fall of rock.

Jenkins is a brother of Mrs. Michael Joyce, of Coleman, and was around 42 years of age.

PROBABLY THE END OF ANOTHER BAD DREAM

The following is reprinted from the last issue of the Coleman Journal, and will no doubt be laughed at by a large portion of the population of this section of the Crows' Nest Pass:

"The meeting held in the Palace theatre on Sunday, April the 1st, for the purpose of further promoting the negotiations for a general hospital in the Crows' Nest Pass was poorly attended.

The meeting was presided over by Mr. Olson, of Blairmore, who opened with a few remarks and introduced the first speaker of the evening, Mr. Packer.

Mr. Packer's address was brief, dealing mainly with hospitals in towns smaller than Coleman, but which could boast of greater hospitalization.

The second speaker of the evening was Harvey Murphy. His opening remarks were made in regard to the poor attendance. He spoke at some length on the existing hospital facilities in the Crows' Nest Pass in comparison with other centres of the same population. He quoted the amount derived by the doctors and hospitals throughout the Pass as \$100,000 per year, and compared it to some of the other districts who paid less yet had greater hospital service.

The third speaker was Mayor Knight, of Blairmore, who opened with the remark that Blairmore will build a hospital regardless whether Coleman comes in or not. Mr. Knight's address was confined to quoting figures. He estimated the cost of building a modern hospital to be in the vicinity of \$500,000, this amount to be spread over a period of twenty years. He also stated that Coleman having the largest population in the Pass would have a greater representation on the board of directors than the other Pass towns.

At the conclusion of the addresses the chairman asked for questions but none were asked. The meeting then adjourned.

HOCKEY GUARANTORS MUST DIG DOWN

The financial statement of the Macleod Hockey club was presented at a meeting of the guarantors held recently, when it was found that it would be necessary to call on the guarantors for the entire amount of the guarantee amounting to \$25 per share. An assessment was levied for fifty per cent of this amount payable at once, and the balance to be payable in one month's time. In the meantime, the club has decided to give a dance to be held on April 20th, proceeds from which may materially reduce the liability.

According to the Michel-Natal Observer, D. G. Sorrentino, of Bellevue, former manager of the Palace theatre at Cardston, has leased the Natal opera house. He expects to have the place ready for business in a few days.

The following have been elected officers of Blairmore Lodge of Moose for the ensuing term: Bob Hulbert, Coleman, dictator; Ed. Staley, Burnia, vice-dictator; C. Miro, prelate (re-elected); M. Sartoris, treasurer (re-elected); P. Bartolli, secretary (re-elected); R. Caranahan, D. C. Drain and A. Genezio, trustees.

HERE'S THE LATEST RAVE!

Warning that the Town of Blairmore will discontinue supply of electricity from midnight tomorrow is reported to have been issued by the mayor and council of the town. Of course, the bulk of the electricity consumers have received "no" official communication to this effect. The council and mayor allege they have been denied justice in a recent case, where a local resident had won an appeal before a district court, after he had been found guilty by a magistrate of stealing electricity. Now, they intend to use the famous comic "demand," said to have been uttered as follows:

"NOTICE TO CITIZENS—You are hereby warned that from midnight, Friday, April 13, 1934, the town of Blairmore will discontinue to supply electricity. This action has been brought about by the inability of the town to obtain justice in cases where customers are taking juice from ahead of the meter. Any complaints against this action should be registered with the attorney-general. Sign: Mayor and council of the Town of Blairmore."

Be it remembered, in connection with the above action, that it is being taken against the most profitable of Blairmore's public utilities; and also, as a public utility, the town will likely be involved in serious litigation if the steps quoted above are brought into action.

EDMONTON, April 10.—Attitude of the mayor and council of Blairmore in threatening to discontinue the supply of electricity commencing Friday to the townspeople as a protest against alleged injustice in the part of the attorney-general's department is not understandable and is foolish, George B. Henwood, deputy attorney-general for Alberta, stated here today.

The threat was made following dismissal by the judge presiding in the district court in Macleod of a case last week in which a Blairmore resident was charged with theft of electricity from the town. The man had previously been convicted in police court of the charge but appealed to the District Court.

"The attorney-general's department had absolutely nothing to do with dismissal of the case," explained Mr. Henwood. "It was apparently just a case of the plaintiff failing to prove the charges of stealing against the defendant. It can't understand the council's attitude. It seems to me just a case of foolish pettiness. You can't convict a man because you think he is guilty of an offence—you must prove it," he added.

Rev. W. C. Smalley, of Edmonton former grand chaplain of the I.O.O.F., Grand Lodge of Alberta, as present general secretary of the Baptist Union of Western Canada for the four western provinces, will be guest preacher at the Pease Baptist church on Sunday next. He is on his way to Vancouver, from which point he will proceed to Toronto, and then on to Berlin to be present at the Baptist world congress.

A number of people from Blairmore attended the play, "Journey's End," staged at the Coleman community hall on Monday and Tuesday nights by the Coleman players. The play was exceedingly well staged and depicted a scene in a dugout of the British trenches before St. Quentin in March, 1918. The following took part: A. E. Graham as Capt. Hardy; M. W. Cooke as Lieut. Osborne; W. H. Garner as Private Mason; P. Smith as Private Broughton; James Cousins as second-Lieut. Raleigh; Sidney Short as Capt. Stanhope; R. F. Barnes as second-Lieut. Trotter; H. W. Clark as second-Lieut. Hibbert; J. J. Devine as sergeant-major; G. J. Devine as colonel, and J. Spivek as a German soldier.

ALBERTA AMATEUR BASEBALL ASSOCIATION

Regulations for Challenge Trophies

The trophies shall be perpetual challenge trophies, to be competed for only by members of the Alberta Amateur Baseball Association under the jurisdiction of the Association. All challenges must be sent in writing, and in duplicate, to E. D. Batttrum, honorary secretary of the Alberta-Amateur Baseball Association, 216-7 P. Burns Bldg., Calgary, Alta. Challenges will be dealt with in rotation of receipt each season. The playing season shall be from last June to Labor Day annually.

Any challenging club which fails to appear on date specified for game shall forfeit all right to play for trophy during current season. Games shall be played on ground of defending club. The first game for each trophy shall be played on ground of club first filing a challenge. Home team will be allowed \$25.00 for advertising and ground expenses; 5 per cent of gross receipts are to be remitted to Alberta Amateur Baseball Association. Balance of proceeds from games are to be divided 50-50 between competing clubs.

Each series shall consist of one game; in case of a tie game it shall be replayed within three (3) days. President of the Alberta Amateur Baseball Association shall arrange game, should competing teams fail to agree, but shall not require any team to defend any trophy sooner than seven (7) days after either winning or defending it.

In event of defending club of any trophy becoming engaged in championship play-offs, they shall have the right to relinquish defence of trophy, but when such championship engagements are concluded such club shall automatically be placed at the head of the list of challengers for the trophy concerned.

The Association will insure the trophies against fire and theft. For purpose of recording games, the Association will furnish a score book which shall accompany the trophies and be carried in the case containing the trophy. The winning club shall mail to the secretary of the Association a copy of the score of the game and 5 per cent of the gross receipts, and such other information as the Association may deem necessary.

All players used by clubs competing for these trophies must be registered for their club with the Alberta Amateur Baseball Association.

COLE'S BELLEVUE

FRI and SAT., Apr 13th - 14th

GEORGE RAFT in 'BOLETO'

with CAROL LOMBARD and SALLY RAND

The Van Dances

"Bolero" is the film intended to enable Raft to step into the shoes vacated by Rudolph Valentino.

Comedy—Thelma Todd and Zasu Pitts in their latest Comedy Riot "BACKS TO NATURE"

Two Shows Sat. 7.30 and 9.30 p.m. Matinee 2 p.m.

MON. and TUES., April 16 - 17

BARGAIN NIGHTS Admission 25c and 10c

"KING of the RITZ"

STANLEY LUPINO and BETTY STORFIELD

A romantic musical comedy. Hilarious fun, catchy songs, clever dances, also

Serial "Tarzan the Fearless" with BUSTER CRABBE

WED. and THURS., April 18 - 19

'The Death Kiss'

With BELA LUGOSI, ADRIENNE AMES, DAVID MANNERS

Here it is Folks—Hold Everything! FRI and SAT., April 20th - 21st

MARIE DRESSLER in 'HER SWEETHEART'

With LIONEL BARRYMORE

The Association shall require any club to whom the trophy is turned over to furnish a bond in the sum of \$100.00 in favor of the Association, conditioned upon the return of the trophy in good condition when requested by the Association.

The Association shall cause to be placed upon the base of the trophies the names of the winning clubs in each season.

E. B. Barnes and Jack McLeod, of Coleman, made a one-over of the Blairmore golf course on Saturday afternoon last.

A most enjoyable birthday party was held at the home of the auntie of Helen Jones at Hillcrest on Friday evening last, this being Helen's fifth birthday. Quite a number of her little friends were present. The curiosity basket was won by Nellie Corbett. The ninth birthday of Muriel Jones was celebrated at her home in Blairmore on Tuesday evening of this week, attended by a number of her schoolmates.



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SAFeway STORES

Specials for FRI, SAT. and MON., April 13th, 14th and 15th

COFFEE Nabob Lb tin . 39c	Salad Dressing Kraft 12-oz jar, 21c	LOBSTER Eagle, No. 4 tin 2 tins . 35c
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MACARONI, ready cut **3 lbs 23c**
CHEESE, Ontario mild **Lb 19c**
FLOUR, Five Roses **49-lb bag \$1.55**
CHIPSO, Large Packets **Each 21c**
OATS, Robin Hood China **Pkt 25c**
JAM, Nelson pure, assorted **40-oz jar 45c**

Ginger Snaps Bulk 2 lbs 25c	BUTTER Forestville or Leth. 2 lbs . 55c	MATCHES Eddy's Owl 3 box cart, 25c
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SOAP, Lifebuoy **6 bars 45c**
LETTUCE, Large Heads **2 for 25c**
CELERY, washed and trimmed **Lb 11c**
BANANAS, sound stock **2 lbs 25c**
CARROTS, firm, medium size **8 lbs 25c**
LEMONS, large size **Doz 35c**

ORANGES Gold Buckle, 369 3 doz . 65c	RHUBARB B.C. Field 6 lbs . 25c	ONION SETS Multiplier 2 lbs . 35c
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The Western Economic Outlook

Writing in "Agricultural and Industrial Progress in Canada," Mr. John F. Sweeting, Industrial Commissioner, Western Lines, Canadian Pacific Railway, declares that confidence in the outlook for 1934 business is the dominant feature of the Western situation. Signs are not lacking in many parts of Canada that we are slowly emerging from the depression of the past four years. Improvement appears to be more noticeable in the Eastern parts of Canada, where some acceleration is apparent in the manufacturing industries. In the West where we depend almost entirely on agriculture, recovery will necessarily be more slow in coming. As a matter of fact we cannot hope for any great degree of prosperity whilst agriculture languishes. A good crop, fair prices for our wheat, and a market for our products are the needful factors. Mr. Sweeting says that improvement in trade, together with the realization that an upturn is now noticeable, has brought back the more satisfactory feeling that it is possible to consider that a period of trade and industrial expansion is, to a moderate degree, justified. Anticipated during the last few months, it is not difficult to venture the statement that every effort is being put forth to increase the volume of business throughout the West by methods that are most likely to react favourably.

It is, of course, too early to state what programme of new development is likely, though enquiries towards the end of last year appeared to indicate that some industrial expansion of note might take place during the present year, and that there may be more money available for building operations of all classes. In this relation, there should certainly be a distinct improvement over 1933 if necessary requirements are to be met in the erection of houses and commercial buildings, quite apart from any factory expansion. Any programme of moderate size would soon improve the home lumber market, which has been nearly at a standstill for some time, though the export business has been showing important increases.

The mining industry is looking for a steady improvement, and activities in relation to development would show a confident outlook in this respect. In British Columbia, Manitoba and Western Ontario work continues on an increasingly larger scale, which will bring some important properties into production during the present year.

The Western agricultural situation is a matter of constant study of ways and means to bring it to a more stabilized level but, in the meanwhile, the Western agriculturist is bent on carrying on with ever-improving methods in the production of grain and livestock, having in view that ultimately his returns will justify confidence in Western Canada and its products. This is considered to be a reasonable attitude that will eventually realize greater value for farm products, more especially as the major effort is towards a higher standard that will meet export market requirements. This work is already showing results that further the belief that the correct course is being followed.

In Alberta and to some extent in Saskatchewan and Manitoba, drilling for oil and gas is to be continued. The Alberta programme is to be of considerable size according to present indications, the more southern field getting the larger share of the proposed operations.

The sodium sulphate industry of Saskatchewan increased its production during 1933, and it is anticipated other deposits will be brought into operation during the present year. The clay areas of southern Saskatchewan continue to cause interest, awaiting further development at such time that capital and growing markets are available.

The fishing industry of the inland lakes of the three Prairie Provinces is being fully investigated in order that the marketing of the products of these lakes may possibly be put on a better footing, and efforts are being made to expand the marketable areas for whitefish, as well as for other classes of fish that are available in large quantities from the fresh water lakes of the West.

Device Beats Stop-Watch

Claimed To Clock Athletes Within Hundredth Of Second

A device whereby, it is claimed, it will be possible to clock athletes within one hundredth of a second has been invented by Dr. E. L. Harrington, head of the department of physics at the University of Saskatchewan. It applies the principle of the electric clock.

The new timer is said to be 20 times more accurate than a stop-watch. It calls for a 12-toothed wheel, placed between magnets attached to Saskatchewan's electric power system. The alternating current of the system provides 120 impulses per second and the wheel would revolve 10 times a second. Each impulse moving Dr. Harrington's device contains a counter like a speedometer, attached to the wheel, which automatically records the time between two pressures on a clutch. It can be read within a tenth of a revolution.

Harrington the physics head has used the machine in his laboratory to record the gradually-decreasing energy of the radiations from radium.

Of 18 swimmers, including nine women, who attempted to swim the English channel in the summer, only one, a woman, was successful.

Saw Dreams Realized

Late Walter Wellman Made First Attempt To Fly Atlantic

The death of Walter Wellman in New York vividly-recalled to old-timers in Chicago the long, anxious days in 1909, 1909 and 1910, when they waited for news of the audacious attempts of the pioneer aviator to reach the north pole and to cross the Atlantic ocean in a lighter-than-air craft. Four times the audacious newspaper man tried to reach the north pole, twice on foot, twice by aircraft. He was the first man to attempt to cross the Atlantic by air. His aerial efforts were futile; accidents made them unsuccessful, but he lived to see the days when aircraft crossed both poles and when lighter and heavier than air craft spanned the Atlantic. His prophetic pioneering led the way.

Large Enough Anyway

Elephants as security were recently offered by an American showman, who asked for a government loan to rehabilitate his broken-down circus. The security he offered was a mortgage on three elephants.

Cleveland is probing a porchhouse whose books show 24,000 gallons of gas used in 11 months in six small cars. Someone must have cleaned a tie.—Detroit News.

Shortness of Breath Weak, Sinking Feelings

If going up stairs, climbing hills, walking too far; if the least exertion causes you to stop to get your breath; if you have weak, sinking feelings; if it troubles you to stop and think as to the cause of your trouble.

What you should do is take a course of Milburn's H. & N. Pills. They tone up and strengthen the vital organs so as to prevent any harmful attacks of disease.

Ask your druggist for Milburn's H. & N. Pills.

Report Finding Of

King Solomon's Mine

Rhodesian Prospector Refuses To Give Exact Location

Finding of King Solomon's mine, search for which has caused the death of thousands has been reported by a prospector in Broken Hill, Northern Rhodesia. He declares that he discovered it while following a wounded buck, but refuses to give the exact location except that it is in the centre of a mine concession. For more than 300 years men have been searching for the legendary mine. In Solomon's day it was said to be so fabulously rich in gold that silver became of little value in his court. The search has gradually narrowed down to an area of about 250,000 square miles. Arabs tortured many natives in an effort to extract information about it and many Portuguese tramped hundreds of miles in search of it.

SHE LOST 32 lbs.

New Frocks No Longer Worried Her

"How did she lose that 32 lbs. of fat?" is what you will be asking. Let her tell you herself:— "About 18 months ago I weighed 175 lbs.—which I can assure you annoyed me very much. Everything seemed a worry to me, especially new clothes. Nothing would fit me comfortably, and walking was unbearable. I was advised by a friend to try Kruschen Salts and I am very glad I did, too. During the first ten months I lost 28 lbs. of fat. Now, for the last 6 months my weight has been 146 lbs., and I feel much better in health. I have all my weight back, but I maintain my statements." (Mrs. M. P. Kruschen contains those six minutes, proportionately balanced, found in the waters of those famous European Spas used by generations of fat people to reduce weight. Kruschen helps blood, nerves, glands and body organs to function properly—you gain new strength and energy—feel years younger—look better, work better.

Wales Takes Canadian Steel

First Order Will Likely Be Followed By Others

Canada for the first time in her industrial history, the Guardian says, is supplying South Wales with her steel in competition with the imports received from Belgium, Germany, France and Sweden.

The steamer Grey County recently arrived at Newport with 3,600 tons of Canadian steel billets and further cargoes of this product are expected.

"Although there is a heavy duty on foreign steel," the paper says, "South Wales still imports about 18,000 tons per week, which is used for conversion into tinplates. Canada recently gave an order for 1,000,000 boxes of Westplatin and an endeavor is being made to create a reciprocal trade between South Wales and the Dominions."

Increased Demand For Rubber

Modern Motor Cars Using More Than Ever Before

The yearly output of from 30 to 40 rubber trees is required to supply tires, tubes and parts for each modern car, according to American engineers. In 1925 the average car used about 3 lbs. of rubber parts in addition to the rubber in tires and tubes, while 1933 models carry from 30 lbs. to 60 lbs. of rubber parts. More than 90 per cent. of modern cars use at least 30 lbs. to 40 lbs. of rubber made up into 11 or 12 classes of parts, ranging from spark plug caps and door bumpers to torque spring insulators and engine mountings.

Fishermen Perish In Storm

Eight Hundred Lives Lost When Storm Lashes Chinese Coast

Eight hundred fishermen were drowned in China, when a storm of the coast of Kwangtung province sank 300 fishing junks.

A Chinese customs cruiser rushed to the scene and picked up a number of survivors, the reports said. Kwantung province, lashed by a storm which was reported to have destroyed a fishing fleet, is the southern-most sea coast province of China. It is located the cities of Canton and Hong Kong, and toward the northern border is the seaport of Swatow.

Nervous Suffer—"Sir, er—that is, I would like to—er—that is, I mean I have been going with your daughter for five years—" "Father—"Well, waddy want—a pension?"

There are more than 300 products of petroleum.

Agricultural Notes

Many Items Of Interest To The Western Farmer

The haricot or French bean is a native of South America, and was seen by Columbus in Cuba.

Spinach was a comparatively late arrival in Europe from Persia via the Moorish invasion of Spain.

Sugar is being made out of wood in a large-scale factory finished this year at Mannheim, Germany. At present the sugar is fed to livestock. It was not until after the civil war in the U.S. that the tomato reached the northern states, although well-known in the south.

It took 300 years to popularize the potato in Europe, and only dire necessity forced the country cottager to include it among his vegetables.

The number of producing maple trees on Eastern Canadian farms is estimated at over 70,000,000, of which 24,000,000 will probably be tapped.

The cabbage in ancient Greece and Rome was regarded as a cure-all, and its power in dissipating the fumes of wine was not the least of its virtues.

A new strain of wheat which was claimed to resist extreme cold was evolved in Sweden but it was found to be susceptible to a disease to which the older types of wheat were resistant.

Judging by the course of raw sugar prices, it seems likely that sugar beet growers in Canada will receive in Sweden but it was found to be susceptible to a disease to which the older types of wheat were resistant.

Insect pests, notably the corn borer, influence the tonnage of sweet corn available for canning in Canada, but wherever this pest may reduce production in one area, the decrease may be replaced by increased plantings elsewhere.

The ultimate practical object in nutritional investigations of apple trees, as carried out at the Dominion experimental farms, is to discover methods of controlling the growth process, so that the maximum amount and quality of the fruit produced.

As a result of investigations at the Dominion Experimental Station at Fredericton, it has become quite apparent that the external appearance of the apple is not a reliable indication of maturity, and the necessity of obtaining some simple reliable test for maturity is emphasized.

The largest per centage increases in Canadian canned fruit and vegetable last year occurred in the following: peas, 802; corn, 802; spaghetti, 681; evaporated apples, 587; asparagus, 218.4; peaches, 165; pickles, 97; pears, 35.6; tomatoes and tomato products, 30; and corn, 28.9 per cent.

The actual demonstrations showing that satisfactory apple tree growth can be secured under a properly managed soil system, as originally carried out at the Dominion experimental farms and stations, have resulted in the almost universal adoption of this system of orchard management.

The tomato in its original shape was unclean and warty. After its arrival in Europe in the sixteenth century from South America, its use was confined to Spain, Portugal, and Provence. Even as late as 1870 the tomato was rare in Paris. Last year Canada exported 1,359,725 cases of tomatoes and tomato products constituting the largest of Canada's cannery packs.

For the first 11 weeks of this year and last year (figures for the latter within brackets), the numbers of livestock shipped from Western to Eastern Canada were: Hogs, 97,995 (78,234); cattle, 18,564 (9,921); calves 148 (19); and sheep, 25,933 (21,480).

Farmers of the Netherlands are welcoming the payments by the government from its agricultural crisis fund.

An oyster egg is about one-fifth hundredth of an inch in diameter.

CAN'T SLIP OR SLIDE FALSE TEETH

Don't use any old kind of remedy to keep false teeth in place. Use a reliable, recognized one which dentists prescribe such as Dr. Wernert's Powder—the best known in the world. It is so secure yet comfortable like any natural. Fastidiously no slipping or clicking—blatant comfort assured all day long. Forms a special cushion to protect your gums. No more, gummy, pasty, loose mouth sanitary—broad pleasant. Inexpensive—all druggists.

W. N. U. 2641



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BIG in flavour
BIG in value

If you want an economical chew—ask for

BIG BEN

THE PERFECT PLUG
Chewing Tobacco

European Travel Costs Lower

Reduced Railway Fares As Well As Hotel Rates

Contrary to a wide-spread impression, European travel costs this year, despite foreign exchange rates, are actually lower than they were in the peak travel year of 1926, according to the Cunard & Anchor-Donaldson Lines.

This fact is revealed in the inclusive tour costs of the big travel agencies and the reduced fares on railways, automobiles and hotels. Private automobiles can be hired at a much lower price, the costs being reduced by 44% in Paris and in Rome by 46%, with comparative reductions in other countries.

Hotel rates average 36% less all over Europe than they were in 1926. In Paris the reduction is 39.5%, in London 21%, in Nice 26%, in Genoa 66%, in Rome 50%, in Naples 40%, in Lucerne 33%, in Interlaken 49%, in Heidelberg 25%, in Cologne 35%, in Amsterdam 41%, and in Brussels 23%.

Railway fares have been lowered in many countries. In Holland, for instance, the reduction has been as much as 22%, in France 30%, in Poland 25%, in Switzerland 30%.

Taxis have come down considerably in Amsterdam, for instance, a taxi ride, regardless of the distance covered, costs you only 27c, half as much as in 1926.

Organized sight-seeing tours in Europe are considerably reduced. In Paris, they are 25%, in Nice 38%, in London 14%, in Brussels 22%, in Rome 25%, and in Heidelberg 37% less than in 1926.

These reductions more than offset any unfavourable effect of high exchange operating in some countries.

To Assist Livestock Industry

Want Reports On Detrimental Practices Of Livestock Buyers

To assist him in the presentation of the important information respecting the livestock industry to be submitted by joint representation of the government of the prairie provinces, Hon. W. C. Buckle, minister of agriculture for Saskatchewan, is desirous of having farmers interested in the production and marketing of livestock, report any specific example of where the producer is not the recipient of full market value for his livestock due to detrimental trade practices or other defect in the present system of marketing livestock. All statements should be accompanied by documentary proof. Opinions are valuable when based upon facts, but without them, are useless in a case of this kind. It is expected that joint representations from the prairie provinces will be submitted to the Parliamentary Committee, Ottawa, very shortly. The Livestock Associations and the Livestock Pool, have been invited to present available data to Hon. Mr. Buckle to be incorporated in a joint statement on behalf of the three prairie provinces.

Where News Travels Slowly

The Russian "Izvestia" reports that a Christmas message to the late Czar and his family was received in Leningrad the other day. It came from a Siberian tribe which had not yet heard of the Russian revolution.

War Memorial Pictures

Depict War in Misleading Light, Says Montreal Speaker

Distribution by the Imperial Order Daughters of the Empire of reproductions of national war memorial pictures, some of which were said to depict war in a misleading light, showing it as something grand and glorious, came in for criticism at Montreal by Brooke Claxton, vice-president of the League of Nations Society in Canada, in an address to a women's meeting.

War memorial pictures showing a frowny cloth hall in ruins and the devastation on the western front were excellent, Mr. Claxton said, while others should not be distributed. Canadian children should be brought up with thoughts of peace, he stated, and not be "patriotically hoodwinked" into believing war a thing of glory.

Toys Made By Prisoners

Many Danes Convicts Continue Trade After Their Release

Convicts in Denmark, land of Hans Christian Anderson, of fairy tale fame, have been put to making toys. They are allowed to use their imagination instead of helping in mass production. The toys are sold outside, and the men paid regular wages. Many men are following the trade after their release.

OFF COLOUR? HOW IS YOUR LIVER?

Wake up your Liver Bits—Without Calomel

Your liver's a very small organ, but it certainly can get very sluggish and eliminate only a few poisons. It is the only organ that daily two pounds of liquid into your bowels. You won't completely cure such a condition by taking salts, oil, mineral water, laxative candy or anything else, or roughing. When they're moved your bowels they're through—and you feel alive again.

Carter's Little Liver Pills will soon bring back the tone and life into your system. They're perfectly reliable. Take them. Ask for them by name. Nation's medicine. 25c in all druggists.

Most Intelligent People

Dr. Rudolf Pinner, psychology professor at Columbia University, has found that persons born in January, February or March are inclined to be less intelligent than those born later in the year. He bases his conclusions on studies of 20,000 school children.

Professor—"What! Forgotten your pencil again, Jones. What would you think of a soldier without a gun?"

Jones (an ex-serviceman)—"I'd think he was an officer."

Improves cooking

CANAPAR

COOKERY

APPROVED

PAPER PRODUCTS

HAMILTON, ONTARIO



WORLD WHEAT SURPLUS SAME AS LAST YEAR

Rome.—The world carryover of wheat on August 1 will be 1,100,000,000 bushels—about the same as last year—but estimates for the next crop year which starts on that date are optimistic regarding reduction of stocks and acreage.

This information was contained in a communique issued by the world wheat advisory commission after a long session devoted to reports and plans for bettering the international wheat situation by lowering supplies and encouraging consumption.

"In reviewing the prospective wheat situation," the statement declared, "the committee was impressed by the fact that the probable increase in stocks in the principal European importing countries at the beginning of August compared to the previous year will amount to between 100,000,000 and 120,000,000 bushels.

"Despite the very short North American harvest in 1933, the probable world carryover of wheat on August 1, 1934, will be approximately the same as that of August, 1933, about 1,100,000,000 bushels."

For Canada, John I. McFarland of Winnipeg, told the 35 members representing 35 nations, that:

"Following the extensive discussion concerning the necessity for a reduction in production and the dissemination of information to farmers regarding measures to restrict sales—coupled with unfavorable natural and economic conditions for wheat—seeding it is expected the acreage seeded in Canada this spring will be sharply reduced, as much as 15 per cent."

Canada had taken definite steps to implement the London agreement, Mr. McFarland stressed. Bills had been introduced in the three prairie provinces providing enabling legislation for restriction of the quantity of wheat each farmer may sell, the extent of such restriction to be based upon the total of the Canadian export quota.

A parallel bill had been introduced in the Dominion parliament authorizing establishment of a national wheat board whereby the national and three provincial governments will take control of the entire wheat business of the country, should this become necessary.

Japanese Tennis Star

Star Sato Ends Life by Jumping From Steamer

Tokyo.—Messages received here reported that Jiro Sato, great Japanese tennis player, had committed suicide by throwing himself from the liner Hakone Maru soon after sailing from Singapore.

Suffering from a nervous complaint for some time, Sato was ill when the vessel, carrying him and other members of Japan's Davis cup team, to Europe, arrived in Singapore.

Sato disembarked, intending to return to Japan, but decided to re-embark after he had been urged to do so in telegraph messages from Japanese tennis authorities.

Volcano Active In Iceland

Rain Of Ashes Over Eastern Part Of The Island

Reykjavik, Iceland.—Eruptions of the famous Skeldarjokull Cirka volcano grew in intensity and hurled a rain of ashes over the entire part of eastern Iceland.

The rumblings, which began some time ago, became louder and could be heard distinctly up to 125 miles away.

The centre of the explosions was located beneath the Medjo Vatna-jokul glacier, which is north of the Skeldar river. The nearest village is 31 miles south of the glacier's edge.

Demand For Wheat

Fort William.—Accumulation of export orders for wheat indicates brisk movement when the shipping season opens, according to Fort William elevator and shipping offices. A total of 15,000,000 bushels of wheat held in local elevators have been sold, according to N. M. Patterson and Co.

Car Prices Advance

Detroit.—Rising wages and materials costs brought automobile price increases by all automotive producing units of General Motors Corporation.

Appeals Will Be Allowed

Clause In Manitoba's Wheat Control Bill Has Been Altered

Winnipeg.—Premier John Bracken's emergency wheat control bill passed safely through law amendments committee of the Manitoba legislature with one significant amendment. The bill now goes into committee of the whole.

The section of the bill proposing orders of the wheat control board would be above any question, review or appeal in the courts was the only clause to be altered.

On the motion of Premier Bracken it was written and amended after the clause in Saskatchewan bill, providing for court action on the wheat board's decision only when a fiat has been obtained.

Dominion guarantee of a minimum price of wheat to the farmer while the wheat agreement is in effect will be asked in a resolution to be moved in the legislature by Douglas Campbell, government member for Lakeside. It requests a guarantee of a minimum of 63.02 gold cents per bushel, basis No. 1 Northern grade, C.I.F. Liverpool, equivalent to 1.05 at Liverpool or 90 cents at Fort William.

Fortune Awaits Disposition

Will Covering Estate Of Fur Trader Lost Many Years Ago

Fort William.—A fortune reputed to amount to millions of dollars awaited disposition while apparent direct heirs in widely separated parts of Canada looked for developments.

The fortune consisted of the estate of James Hudson, accumulated 200 years ago in fur trading with the Indians in James Bay district.

Claimants to the fortune include Moses Frost, 63, of Port Arthur, and Mrs. John Peever, Vancouver. They were grandson and granddaughter respectively of the trader. The fortune is now understood to be in chancery in England.

Delay in settlement of the estate was caused because the will, written on buckskin, was lost or stolen from Mr. Frost's mother in 1867.

Manitoba Beer Bill

Sale Of Beer By Case In Licensed Hotels

Winnipeg.—After three hours' debate, the bill to amend the Government Liquor Control Act to permit beer depots for the sale of beer by the case in licensed hotels was given third reading in the Manitoba legislature.

Party lines were split on the debate with Hon. W. J. Major, attorney-general, declaring widening of the beer selling facilities was necessary in the drive to eliminate bootleggers.

The vote on a motion by George Dinsdale (Cons., Brandon) to delete the clause providing beer depots from other minor amendments was defeated 30-10. There was no recorded vote on third reading.

Testing Grain

Suggests Intermediate Grade For Tough Wheat

Edmonton.—Moisture content of grain, which had been the subject of an inquiry by the committee, was reported on to the agriculture committee of the legislature by A. B. Claypool, who recommended that the Canada grain board be urged to increase facilities for testing grain for moisture content and that it should fully investigate the feasibility of an intermediate grade in tough wheat and apply it if found feasible.

The committee so agreed. It was pointed out that the grading and selling of grain is under federal regulation and outside the jurisdiction of the province.

Provincial Marketing Board

Alberta Bill To Give Effect To Dominion Marketing Act

Edmonton.—Implementing federal legislation, a bill to provide for the functioning of a provincial marketing board was introduced in the Alberta legislature by Premier J. E. Brownlee. It was given first reading.

The bill aims to give the provincial government power to bring into effect by proclamation any part of the Dominion Marketing Act.

ELIMINATION OF LOSSES THROUGH RESEARCH WORK

Toronto.—Elimination of an annual \$200,000,000 loss to the wheat farmers of Manitoba and Saskatchewan has been effected by the research bureau of Canada through the development of strains of wheat which are immune to rust, according to Dr. H. M. Tory, head of the bureau.

Addressing the high school principal's section of the Ontario Educational Association here, Dr. Tory said the research, conducted by the council, the federal department of agriculture and the three prairie universities, cost only \$250,000.

Since 1916, the total loss from black stem rust, he said, was \$600,000,000. In 1924, research was started to overcome the tremendous loss. Within a short time, he said, new wheat strains would be distributed to the rust-infected areas.

"Recently, when I was challenged to justify the expenditures made," stated I was prepared to demonstrate to any body of reasonable men that we had already repaid to the people of Canada, in work done, the total cost of the research council to date," he said.

Another successful research was in connection with the fishing industry of the Maritime provinces, he said. An annual loss amounting to \$500,000 resulted from deterioration of the processed product, but the loss had been completely eliminated by the council at a cost of \$50,000.

"Some years ago during a series of wet years a serious problem arose in Western Canada, due to damp and tough grain being put on the market," Dr. Tory continued. "A consequent fall in price due to imperfect drying occurred."

"We joined the producers and dealers in an attack upon the problem, solved and eliminated a loss which was estimated some years ago as high as \$3,000,000. A man prominent in the grain trade said to me the other day that this piece of work alone was worth more than the total cost of our research organization to date."

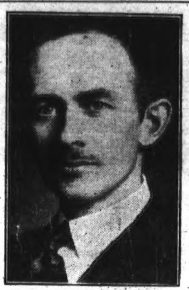
A National Responsibility

Hon. G. M. Weir Advocates More Centralization In Educational Control

Vancouver.—Education is being recognized as a national responsibility and the British North America Act is due for amendment to meet this principle and for amendment with reference to the imperial parliament, Hon. Dr. G. M. Weir, British Columbia minister of education, told 1,000 delegates to the annual convention of the B.C. Teachers' Federation.

Dr. Weir declared the federal government should pay half the cost for elementary education. He also suggested there should be greater centralization in educational control and control of educational finances and predicted that within 25 years, possibly 10, the B.N.A. Act would be amended to provide for these changes.

TO RETIRE



Hon. Thomas Ashmore Kidd, who retires from the Speakership of the Ontario Legislature when the House dissolves. Irrespective of the outcome of the forthcoming Provincial General Election, Colonel Kidd will not be back in the Speaker's chair. Sitting through five sessions, never once sick, and never once absent for any reason, is the enviable record which Colonel Kidd has established.

Advance In Science

Dr. Tory Criticizes Present Methods

Toronto.—Defence of the rapid strides in advancement of science and criticism of the present-day educational methods were made by Dr. H. M. Tory, head of the research bureau of Canada, in an address before high school principals at the Ontario Educational Association annual convention here.

"Answer to the topic of his address, 'Why science is worthwhile,'" said Dr. Tory, "was in its effect on the intellectual life of the modern world; social well-being and material progress."

One of the great social problems of to-day, he said, was unemployment but "to claim scientific effort has resulted in over-production in a world where millions of people are for the moment suffering want is merely to acknowledge progress in producing a suitable economic structure, hindered as it has been by industrial stupidity and greed and by extreme nationalistic policies on the part of statesmen, has not kept pace with growth of knowledge and with the world's needs."

Tales Of The North

Miners Get Together And Recall Incidents Of Yukon Days

Quebec.—Vivid tales of the north country and the Odysseys of the Sourdoughs who blazed the trails of the Klondike and the Yukon in the days when men lived on snowshoes and wolverine shared a plateful of beans with them in a rudely-constructed hut in Canada's northern hinterland were recalled at the 35th annual meeting of the Canadian Institute of Mining and Metallurgy.

Mining prospectors were at bat at the meeting. A number of symposiums on prospecting were delivered in which former pan-sifters spoke of their trials and tribulations in early struggles to eke out a living.

Socialism And Monarchy

Montreal.—The English crown and Socialism are not incompatible, and England would be better off as a hereditary monarchy even if the country became Socialist, Sir Stafford Cripps, leader of the English Labor party, said here in an interview.

Will Go To Ottawa

Victoria.—Premier T. D. Pattullo announced that he would go to Ottawa late this month to confer with the federal cabinet on British Columbia matters.

THREE POSTMASTER GENERALS MEET IN THE BRITISH CAPITAL



Left to right: Hon. Arthur S. Foster, Postmaster General of Canada; Sir Kingsley Wood, Postmaster General of Great Britain; and Hon. Robert Archdale Parkhill, Postmaster General of Australia, are shown in London, discussing the International Postal Congress which they recently attended in Cairo.

War On Bootleggers

Extend Powers Of Alberta Liquor Control Board

Edmonton.—With the object of giving battle to the bootlegger, the provincial government has brought down a bill in the legislature extending powers of the liquor control board.

One of the principal provisions gives the board power to extend the closing hours for vendors of stores which is now 8 p.m., the purpose of this is to check the sales by bootleggers.

The new act also changes the present provisions as to \$2 yearly and 50 cent single purchase permits. It provides for one class of permit, fees for which will be in the discretion of the lieutenant-governor-in-council. In all likelihood, the new fees will be much lower than those now required.

MOVE TO BOOST AND STABILIZE WHEAT PRICES

Rome.—World wheat experts gathered here for conferences that may write agricultural and economic history by boosting and stabilizing wheat prices through an international agreement and point the way to other recovery efforts.

Minimum quotations for wheat exports were considered the chief topic for discussion during the meetings, but legislative measures to increase consumption of wheat and the control of all shipments also were important items on the agenda.

The permanent advisory commission of countries signing an international wheat export limitation pact last year was represented as desirous of reaching a world agreement to raise the minimum export wheat price at least 25 per cent, and experts said that a boost of 30 or even 35 per cent would be more welcome. The present world parity, based on the average price of all parcels of imported wheat of all grades sold during the week at British ports, is little more than 40 gold cents a bushel.

If the advisory commission agrees to recommend a minimum price to the governments, and the nations agree, the minimum quotation will be about 55 gold cents.

A canvass by the Associated Press of the delegates showed the following reaction to the plan:

Great Britain favored it as a means of aiding agricultural exporting countries, including Canada and Australia.

France was one of those formally proposing the measure.

Germany, another of the original proponents, will support it. Argentine delegates were inclined to be skeptical regarding the practical possibilities of a minimum agreement in the belief that the control thereof will be difficult and evasions frequent.

The United States wants an international agreement on the reduction of wheat acreage as a preliminary to the minimum export price agreement, she argues, being that a minimum price accord otherwise would discourage an acreage reduction.

Canada and Australia are the only countries whose internal wheat price equals the world export parity, and they favor a minimum quotation.

The French delegation suggested to the advisory commission that compensation in the way of increased exports of industrial and other products in return for a reduction of wheat acreage should be made importing countries.

This scheme, its advocates contended, would get the support of other importing countries, including Germany, Italy and Great Britain.

Canada, the world's greatest wheat exporter, is known to be ready to lead in fully implementing the August wheat pact. Under her recent Natural Products Marketing Act, wheat boards are to be set up in the wheat growing provinces, acting with a federal board, to license and restrict sales so that Canada's exports abroad will not exceed the maximum she accepted for the crop year 1934-35. This maximum is expected to be around 265,000,000 bushels, compared with the maximum of 200,000,000 for the expiring crop year.

The selection of John I. McFarland as the chief Canadian representative to Rome was interpreted as signifying Canada may again take the initiative she showed last August. McFarland is in charge of Dominion stabilization arrangements for the Winnipeg market.

WANT TO KNOW STAND U. S. WILL TAKE ON PACT

London.—The stand the United States would take if an attempt were made to punish a European violator of a disarmament treaty was the concern of British and League of Nations diplomats who conferred with Norman H. Davis, United States disarmament delegate.

Before Great Britain is willing to commit herself on proposals for punitive military and economic action she is interested in knowing if the United States would at least not interfere.

Any hope that a French demand for such guarantees will be universally acceptable was regarded as futile in British quarters, but on the other hand it was not clear how sanctions could otherwise be applied.

The present lack of understanding between France and Britain on the nature of guarantees the Paris government demands was expected here in both British and league quarters to tie the hands of the world disarmament conference steering committee when it meets in Geneva.

Alberta Planning Bar On Outside Competition

Bill Has Received Its Second Reading In House

Edmonton.—Power to prevent outside competitors from entering the Alberta field is provided in "modified code" legislation now being considered by the provincial legislature.

This was revealed by Premier Brownlee, speaking in the house on second reading of the Bureau of Trade and Industries Act, that legislation of the kind introduced in a western legislature.

The premier said the purpose of section 15 of the bill was to give power to prevent a similar business from entering Alberta and competing with those in business in this province.

New Northern Empire

Pioneer Prospector Visualizes Big Development In Mineral Areas

Edmonton.—Vast new empire in the far north with a population of 100,000 within the next 20 years is predicted by Harry Aron, pioneer prospector, trader and explorer, who reached Edmonton by airplane from the Great Bear Lake mineral area.

Mr. Aron, who made the discovery of the new strike of pitchblende on Beaver Lodge Lake, 100 miles south of Cameron Bay, says this strike promises to be the richest yet uncovered in the entire northern mineral field.

Kitsilano Boys' Band

Western Aggregation To Make Tour Of England And The Continent

Vancouver, B.C.—Arrangements have been completed for the Kitsilano Boys' band of Vancouver to spend several weeks in England on tour this summer. The prospect of engagements on the continent will also be filled.

The band, numbering about 45 members, will leave Vancouver on June 25 and play in Banff, Alta., Calgary, Swift Current, Sask., Moose Jaw, Sask., Winnipeg and Montreal, sailing from the latter port on July 6.

Compromise Farmers' Debts

Manitoba Bill Designed To Assist Agriculturists

Winnipeg.—A bill to "facilitate the compromise of farmers' debts" was given second reading in the Manitoba legislature today.

Introduced by Hon. W. J. Major, attorney-general, the bill is in anticipation of Dominion legislation to provide an inexpensive short cut for farmers to go into bankruptcy in order to obtain downward revision of their debts.

The Manitoba bill, if enacted, will be supplemental to expected federal legislation.

Girl Guides For Switzerland

Toronto.—Girl Guide leaders of each of the Canadian provinces have been asked to recommend a first class Guide, aged 18, to the Canadian headquarters executive committee, for the selection of Canada's representative to the International encampment at the Guide chalet, Aedobach, Switzerland, next July.

THE BLAIRMORE ENTERPRISE

Member C.W.N.A.

Office of Publication
BLAIRMORE, ALBERTA

Subscriptions, to all parts of the Dominion, \$2.00 per annum; United States and Great Britain, \$2.50; Foreign, \$3.00, payable in advance. Business locals, 15c per line. Legal notices, 15c per line for first insertion, 12c per line for each subsequent insertion. Display advertising rates on application.

W. J. BARTLETT, PUBLISHER

Blairmore, Alta., Thurs., April 12, 1934

TRIBUTE TO WEEKLIES

The other day we read that a California newspaper asked many prominent state, civic and industrial officials of that state to express their opinions as to the worthwhileness, or otherwise, of the small town paper of today. It was curiosity to know what such men thought of the rural weekly that led to this survey. So many interesting replies were received—all of them favorable—that the story was released by the United Press. Here are some of them: "The small town newspaper is the most powerful influence in public life today—instead of losing prestige, it is steadily gaining. The home town editor is a quite important individual in his community. The country newspaper is a tremendous factor in developing business. It is one of the most effective mediums of advertising to be found anywhere." Among those quoted was the head of the Bank of America, who stated: "Perhaps I can best answer you by stating that the Bank of America relies upon 320 newspapers in this state, of which, of course, the majority are in small towns, to carry its message to the people of California. Our advertising is in the newspapers week in and week out, a policy which we have pursued for over seventeen years. During the first seven months of 1932, when conditions were at their worst and many other advertisers were curtailing their expenditures, our appropriation was increased. We are more than satisfied with the results, both for ourselves and for California."—Listowel Banner.

SIZE YOURSELF UP

A lot of us are pretty smart about sizing up other folks and pride ourselves on our ability to read character.

How about sizing yourself up? It might prove more useful than sizing up the other fellow.

Are you bright and alert in catching ideas or the point of a conversation, or does your mind go wandering or sit idle?

Are you progressing, or standing still? Are you content with half doing things, or do you aim for the very best way?

Are you always patient for those who know less than yourself, but who are trying for better things?

Do you occasionally make a real and true sacrifice so as to grow in grace?

Are you sympathetic with those who are in trouble? Are you tender to the aged?

Do you remember the rights of other people and wait your turn graciously?

Are you always grateful for those little courtesies which money does not buy, and do you always return thanks for kindnesses you receive?

Try to get a good line on your own motives and conduct. It will help you; it will help others, and it will prove interesting in the bargain. —Tryan Messenger.

The Cranbrook Courier remarks: "Yes, times do change. A year ago in the United States, if one had \$100 in gold he was a good, substantial, law-abiding citizen; but if he had a half a pint of liquor on his hip he was up against a criminal charge. Now it's just the opposite. He is all right with his liquor, but carrying gold is more of a crime than whiskey ever was. It keeps a fellow across the line guessing to keep up with the ever-changing procession."

JUST WHAT IS MEANT BY THIS WORD "HELL."

They sometimes say 'It's cold as hell.' Sometimes they say 'It's hot as hell.' When it rains hard, 'It's hell,' they cry;

It's also hell when it is dry.

They hate like hell to see it snow. It's a hell of a wind when it starts to blow.

Now, how in hell can anyone tell What in hell is meant by this word 'Hell'?

This married life is hell, they say— When he comes in late, there's hell to pay.

It's hell when the kid you have to tote, When he starts to yell, it's a hell of a note.

It's hell when the doctor sends his bills

For a hell of a lot of trips and pills— When you read this you will know real well

Just what is meant by this word 'Hell.'

'Hell, yes,' 'Hell, no!' and 'Oh hell, too!'

The hell you don't! and the hell you do!

And 'What in hell?' and 'the hell it is,'

To hell with yours! and to hell with his.

Now, who in hell? and "Oh, hell, where?"

And 'What the hell do you think I care?'

But the hell of it is, it's sure as hell, We don't know what in hell is hell.

A SOCIETY ITEM

One hostess in Stavelo, so we understand, has not been slow in picking up the latest Hollywood fad—that of "nude strip-poker parties." Such was the case a week ago last Sunday night. A most enjoyable time was had by all who were fortunate enough to be among the "stripped" guests. Our society correspondent and practically all the neighbors living on the same street have told us many things about this nude party, and we hope that when the next one is staged the editor of this paper will be extended an invitation. We don't play cards, but can assure the hostess that when "stripped for Gym," we can jazz a wicked old foot to the tune of "Puddin' Head Jones," or "I'm a Ding Dong Daddy Now." The neighbors on that street tell us they never knew before, that so many of our fair women folk had body curves like Mae West and Clara Bow, or busts like Egyptian mummies; one even had curves and lines that would fill Kate Smith with jealous envy. We congratulate this society hostess on staging the first nude strip-poker party in Stavelo. At the same time we extend appreciation to the neighbors who have given us these details, but regret very much that owing to the fact we are rushed this week trying to get out a day earlier on account of Easter, and shortage of space, we cannot publish the guest list. These names, along with that of the hostess, will be published on our front page next week.—Stavelo Advertiser.

DRINK DOESN'T FILL JAILS

The oft-repeated assertion that "drink fills our jails" is challenged by the current report on penal institutions issued on the authority of the minister of justice at Ottawa.

Under the heading of "Social Habits," the report shows that of the 4387 convicts in confinement in federal penitentiaries for the period of the report, 2544 are returned as temperate, 1682 as total abstainers and only 361 as intemperate users of alcoholic beverages.

It would appear from the report that the yoke of matrimony proves a deterrent to criminal enterprise, for of the 4387 convicts in Canada, only 1777 are married, while 2581 are returned as single, 203 as widowed and 26 as divorcees. Both sexes are included in these totals.

Local and General Items

Some men's idea of heaven seems to be Methuselah's age and Solomon's wives.

COUNTER CHECK BOOKS—order them at The Enterprise office at the same price as you can get them at the factory, or from a traveller. Keep as much money as you can in Blairmore.

Considerable disappointment was felt at the governor-general not appearing to greet citizens at the depot when the train passed through yesterday afternoon. One individual explained that in all the rest of Canada there were British subjects, but Blairmore could practically be looked upon as a Russian community.

A possible result of Bill Knight's idea of cutting off electric current from Blairmore consumers would be that theatre patrons, meat market patrons and beer patrons will be driven to patronize outside towns. Wise, isn't it? And, as a matter of fact, the people have just as much right to patronize outside institutions as the council has.

The first issue of an ad bulletin being published by the Coleman Journal appeared on Tuesday and promises to be accepted favorably by the business public of that town. One good feature about it is that it is a clear printed and readable sheet, and will receive a goodly share of national advertising which never goes to the mimeograph outfit.

Ben and Pete Zoratti, who have been attending the Olds agricultural college, returned home on Saturday. Ben obtained his diploma last year, and completed his course this year. Peter has one more year, and will return in the fall to complete his course. Ben expects to leave shortly for the farm near Beaver Mines, Alberta. —Michael Nagel Observer.

There was a big rush for motor licenses last week-end. Several cars in town which have been blocked for the past three months are now out again. In the meantime filling stations and garages lost considerable business and the government no small amount of revenue by their shortsightedness in not changing the date for procuring licenses.—Red cliff Review.

A meeting of the West end Tennis Club was held last night in the Greenhill hotel. Officers elected as follows: Honorary, presidents, G. A. Vissac and J. A. Brusset; honorary vice-presidents, L. P. Robert and H. Blake; president, L. Fox; secretary-treasurer, A. McDowell. It was decided the fees for the season would be \$3.00 for seniors and \$2.00 for juniors, with full rights.

Corporal Cawsey, R.C.M.P., is given well-deserved promotion, to the rank of sergeant, maintaining law and order among the denizens of the Crows' Nest Pass, where so many disturbing influences are insidiously at work to bring the law into contempt, is a task requiring tact and mature judgment. Sergeant Cawsey is the recipient of hearty congratulations on his advance in the service.—Coleman Journal.

Mothers of all nations will be honored in the stamp which will go on sale in Washington on Mother's Day, in a design now awaiting the president's approval. Whistler's portrait of his mother will be set upon 200,000,000 stamps of the cent denomination. No heart is proof against the placidity, tenderness and affection embodied in that picture. The whole weary world will wish to write a letter home under a stamp like that.

Mrs. Brown (with newspaper): "George, it refers here to some women taking a man for a ride. What kind of a ride?"

Brown: "A slay ride, my dear."



BLAIRMORE UNITED CHURCH
Rev. Albert E. Lark, Minister

"Serve the Church that the Church May Serve You."

Services Sunday, April 15th, the minister in charge.

11 a.m.—SENIOR SCHOOL.
2 p.m.—JUNIOR SCHOOL.
7:30 p.m.—PUBLIC WORSHIP.
Rev. W. T. Young, former minister, will occupy the pulpit.

ST. LUKE'S CHURCH NOTES
Rev. A. S. Partington, B.A., Rector

Services Sunday, April 15th:
Sunday School at 10 a.m. in the church.

Evening service at 7:30 o'clock.
Bible classes are being held in the hall every Wednesday at 7:30 p.m.

Rev. A. H. Priest, B.A., western secretary of the General Board of Religious Education, Calgary, will preach in St. Luke's church next Sunday evening. Everyone welcome.

Cranbrook's tax levy for 1934 has been cut seven mills.

Teacher: "Who can tell me what the former ruler of Russia was called?"

Class (in unison): "Tsar."

Teacher: "Correct; and what was his wife called?"

Class: "Tsarina."

Teacher: "What were the Tsar's children called?"

There was a pause, and then a timid voice in the rear piped up: "Tsardines."

Following were the prize winners in the Fernie hospital draw for March, arranged in order first to seventeenth: Clarence Kinnett, New Denver, B.C.; George Murray, Junior, Blakeburn, B.C.; Arthur McMahon, Fort Steele, B.C.; William Robb, Kasko, B.C.; Alfred Lardimais, Coleman, Alberta; Archie Truba, Corbin; B.C.; E. W. Brown, Fernie, B.C.; W. S. Fraser, Greenwood, B.C.; Mrs. M. Jenkins, Michel; A. Deluca, Michel; Donald Pollock, Blakeburn, B.C.; J. H. Carter, Corbin; Edith Holmes, Michel; C. Erickson, Cokato, B.C.; J. Canfield, Coal Creek; John Kubik, Blairmore, Alberta; Joe Carlson, Hosmer. Mr. Kubik's award was ten plunks.

W. J. Carter, better known as the "Wandering Hobo Minstrel," is in town today and demonstrating the use of original tin whistles, violins and whatnot, in furnishing old-time musical selections. Carter is a descendant of

the old Ontario Bernardos, born in Portage la Prairie some fifty-eight years ago. He is using a fiddle born 180 years ago, and tin whistles that warbled about the time the first robin breathed in the light. He has with his contrivances travelled upwards of 21,000 miles, mostly on foot, and has appeared in theatres at practically all important centres on the American continent. The only part of "Bill" that's red is the tip of his poorly shorn whiskers.

EDDIE, THE AD MAN

O, SIR, I COULD HARDLY GET BY THE BILLBOARDS JUST NOW, FOR THE BILL POSTERS WERE PASTING UP NEW BILLS, AND A BIG CROWD WAS EAGERLY READING THEM! NOW YOU TELL ONE



a human tendency

TOO FEW business firms employ advertising to LESSON THEIR COST OF SELLING.

Business enterprise today has two major problems:

1. TO INCREASE SALES;
2. TO LESSEN THE COST OF SELLING.

Yet so many omit the use of advertising, despite their readiness to agree to the proposition that "advertising lessens the cost of selling."

We're frankly amazed at the avoidance of advertising in the face of the knowledge that it COSTS LESS to sell WITH the assistance of advertising than without it.

Strange, strange—this human tendency to go contrary to what knowledge and experience have taught us is RIGHT!

To lessen YOUR cost of selling, we commend to you an adequate campaign of REGULAR advertising in

The Blairmore Enterprise
Printers and Publishers

District News

From Our Own Correspondents

BELLEVUE HAPPENINGS

The many friends of Mrs. G. Youngberg (nee Miss Marie Lamey) met in the mission hall on Thursday last and tendered her a shower. The early part of the evening was devoted to cards, after which a dainty luncheon was served by the hostesses, Mrs. Utley and Mrs. J. J. McIntyre. At the conclusion of the luncheon, a well-filled basket of good things was presented to Mrs. Youngberg, who in a few well chosen words thanked her many friends for the kindness.

The Bellevue baseball club has been organized for the season, with Gordon Key as president, and Bill Marcolin secretary-treasurer. They are putting on a whist drive and dance in the L.O.O.F. hall on April the 20th, to raise funds to procure the season's outfit. The boys are already practicing, and from the look of things, they will have a good team.

The Bellevue branch of the B.E. S.L. held their Viny-smoker and concert in the clubrooms on Monday night, when the large number present had an enjoyable time.

Mrs. F. Wolstenholme, who visited Mayo Bros' clinic at Rochester, has arrived back in town much improved in health.

Allie Mattson sustained injuries to his foot at the mine on Saturday, and is confined to his home.

Russell Vincent and family, of Mercoal, are visiting in town for a few days.

Miss G. Knowles, of the Royal Bank staff, is on a three-weeks holiday, and is spending part of it visiting friends in Calgary.

Gardening is now in full swing. There will be many new plots under cultivation this year.

A number of Bellevue people were visitors to Lethbridge over the week end.

HILLCREST HAPPENINGS

Miss E. Strachan returned Sunday from holidaying at her home at Trochu.

Miss Irene Turner returned from Coult on Sunday.

Mr. and Mrs. S. Marshall were Lethbridge visitors last week.

Miss B. Scillon was a Calgary visitor for several days last week.

Misses Mary and Bessie Davies returned to Calgary on Sunday.

J. Collins returned from Calgary on Sunday, after spending the holidays at his home there.

D. Hutchison is up and around again, after being confined to his bed for the past month.

Mr. and Mrs. W. Webster and family returned Sunday from Mountain View.

The many friends of Freda Instone are pleased to hear she is progressing favorably from her sickness, which has confined her to her bed for a few weeks.

W. Hutchison returned to Hillcrest last week, after spending the Easter holidays at Vancouver.

Donald Thornton returned to Calgary on Sunday, where he will continue his studies at the Central high school.

Miss Margaret Grant returned from Calgary on Saturday last.

A very successful whist drive and dance was held on Friday in the K. of P. hall, under the auspices of the Pythian Sisters. Many honors were won by Mrs. H. McVicar, Mrs. P. McNeil, Mr. A. Grant and Miss Mary Stevenson.

After a dainty supper, dancing continued till the early hours.

A Ciderella dance was held in the Union hall on Saturday evening, under auspices of the Hillcrest Slavonic Society.

Mrs. P. Salt returned from Calgary on Sunday, after visiting with her mother, Mrs. McKewen.

The Bellevue United church choir presented a cantata at the Hillcrest church on Sunday last. After the service, a congregational meeting was held. Mrs. H. Stobbs, Mrs. W. Robinson, Mr. R. Richards and Mr. R. Makin were the new members elected to the board.

COWLEY HAPPENINGS

Mr. and Mrs. D. K. McIvor and Mr. and Mrs. Donald McIvor and child, of Stettler, are visitors here for a few days, renewing old acquaintances.

Misses Nellie McWilliams, Helen Morrison and Jean Morrison have returned from attending the teachers' convention in Calgary.

A very successful dance, sponsored by the Cowley baseball club, was held in the L.O.O.F. hall on Friday night last, when a large crowd attended. A neat sum was added to the funds.

Construction is now under way for the erection of the new 20-room hotel at Cowley by A. Horning, of Arrowwood. The new building will occupy the old site opposite the C. P.R. station, formerly occupied by the late H. D. McMillan, whose hotel was destroyed by fire in 1929.

The gentleman who called to see a copy of our paper of a recent issue was more than surprised to find that it did not contain a notice purported to have been given "proper publicity" by the Blaimore town council. He remarked: "You're not of their color—not red enough, eh!"

The Pittsburgh Sun-Telegraph quotes criminal figures collected by the National Crime Commission, which show that the United States has each year 12,000 murders, 5,000 kidnappings, 50,000 robberies, 5,000 cases of arson, 100,000 assaults, 40,000 burglaries. "That," says the Telegraph, "seems like a fair list for a country devoted to life, liberty and the pursuit of happiness."

SONNETS—"TO MY GARDEN"

The Spring puts rhyme and rhythm in my blood;
But gardening precludes creative verse.

For cabbage leaves all "laurel"
dreams disperse:
My gaze from stars again returns to mud!

The only "eyes that charm" I find in lowly spud—
The only heart pang that I ever feel,
Is when seed sowing in some slush I kneel;

And then Romance is nipped in the bud.
But gardening's a magnet, you'll agree,
That draws the public gaze from far and near.

When'er my garden I go forth to see,
A hundred good advisers soon appear:
Whenever I resolve to bend my back,
They toll all o'er my picket fence and jeer!

Sometimes we find intelligence profound,
When noisy parkers criticize our work.
These knowing guys will ever round you lurk,
As with your spade you fiddle with the ground.

When my inferior complex one had found,
I thought from him I'd learn a thing or two—
I humbly prayed him: "Expert, tell me, do!
What remedy for worms do you propound?"

Said he: "My mother keeps the recipe—
No other medicine have I ever tried!"

"Are those tomatoes growing there?" said he.
"No, sir!" said I. "Red currants—they're my pride."

While he, astonished, then bent low to see,
I kicked him in the slats until he died!

—By GUNGA DIN, Hillcrest.

RIENZI TO THE ROMANS (Western Version)

Friends! Quite gory is the story
Of our Union: "Ye are slaves!"
Time man rises, organizes,
Get united or be knaves.
Ukharanians or Canadians—
Lissen, brudders, vat is vat,
While I sgout it, figure out it—
I'm your leader, all get dat!

All my life, O! I make strife, Oh!
Boss no like "I cause a strike.
Hallelujah! with each new year,
Better still myself I like.

Folk are so sad, times still go bad—
All the time I get my pay—
While I lead 'em, got my freedom,
Saving up for rainy day.

Happy ever, blue I'm never—
Always know just where I'm at.
You are giving me a living—
Pretty soon I growing fat.

As the bosses cut their losses,
And old trade has fallen flat;
Miner licks 'em, then me fix 'em—
Vat's de matter, den, wid dat?

Take Drumheller. Any feller
Tells of roarin' good old times,
'Fore Depression socked Progression,
Who had dollars now have dime.
Me, most daring, drew red herring
Right across the upgrade trail.
Now those miner are repiner
'Cos he's broke—can't set his sail.

Then my golden teeth, beholden,
Big importance to me grants,
When a holla: "Give a dollar!"
Go without your shirt or pants.
Must have dough to dress to go to
Edmonton—I love to 'swank!
Me too fine to work in mine,
Who lives like gentleman of rank.

Tell McKenzie I'm Rienzi—
Re-incarnate, scared of none!
I'm a fighter, soapbox blighter,
And my motto's "Number One!"
I'm big hero, soft as Nero—
For no other care a damn.
Get some pleasure in your leisure
—Figure out just who I am!

NUF SRD.



Insist on Genuine
Buffalo Brand



Pour them
the Drink
men like
to drink

CALGARY DRY

The West's Finest Ginger Ale

Blaimore Agent

A. BRUNETTO
PHONE 341

Union Made Products of
CALGARY BREWING & MALTING
COMPANY, LIMITED

Dan O'Rourke, well known biscuit greatly enjoyed the show and are products drummer in this territory, appreciative of Mr. O'Rourke's whose headquarters are at Edmonton—courtesy,

ton, but whose territory covers most of the three western provinces, was recently awarded four complimentary tickets to the performance of "The Last of the Mohicans" at Grande Prairie. Dan being in some other part of the civilized world at the time the tickets were to be used, they were placed with the following good citizens of Grande Prairie: Mayor Tooly, Constable Burgess, Mrs. Crisfield and Miss Winnie Patterson, who

Dick Old: "Hi, there, Rastus, can't I sell you a washing machine?"
Rastus: "Why, Boss, you ain't askin' dis poor nigger to committ bigamy, is you?"

Jimmy: "Is it true that Lot's wife turned to salt, dad?"
Dad: "Yes, son; but she turned to rubber first."

"Is that a day horse you have there?" asked Upham.
Sam: "No, it's a brown horse, and stop your baby talk!"

Shop Where You Are Invited to Shop

Every advertisement in this paper is a printed invitation to you. Obey that impulse.

Beer is Best

The tonic tang which makes beer ever welcome is imparted by the hops. When combined with barley-malt, the hops encourage appetite and good digestion.

DISTRIBUTORS

LIMITED

Agents for the Brewing Industry of Alberta
PHONE 123 BLAIRMORE

This advert. not inserted by the Alberta Liquor Control Board or the Government of the Province of Alberta.

For Eczema - - - Skin Troubles

Make up your mind today that you are going to give your skin a real chance to get well.
Go to any good druggist today and get an original bottle of Moore's Emerald Oil—it lasts many days because it is highly concentrated.

The very first application will give you relief and a few short treatments will thoroughly convince you that your skin troubles will soon be a thing of the past.

Remember that Moore's Emerald Oil is a clean, powerful, penetrating Antiseptic Oil that does not stain or leave a greasy residue, and that it will give you full satisfaction or your money cheerfully refunded.

GENTLEMEN'S Personal Drug Sundries. Send for catalogue or \$1.00 for 15 assorted samples. New kinds. Highest Quality. Postpaid in plain wrapper the same day as order is received. National Distributors, Box 25, North Regina, Sask.

BEAUTIFUL MONUMENTS of cedar, from 8 to 16, carved epigraph. Freight paid.—Western Wood Monuments, 10880, 75th St. Edmonton, Alberta. Agent wanted.

ALBERT NOGA

Blaimore, Alberta
Expert Watch and Clock
Repairing

Also Repairs to
RADIOS, GRAMAPHONES, ETC.
At Moderate Rates

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R. K. Lillie, D.D.S., L.D.S.
Graduate N. U. D. S., Chicago

HOURS:
Coleman—Morning 9 to 12
Blaimore—Afternoon 1 to 6
Evenings by Appointment
PHONES:
Both Offices 3322—Residence 3323

Livingstone Lodge No. 22, KNIGHTS OF EYTHIAS

Meets in the Castle Hall on the Second and Fourth Fridays of the month at 8 p.m. Visitors are always welcome. Officers: C.C., A. Velprava; K. of R. & S., B. Sessler.

BLAIRMORE LODGE NO. 15

B. P. O. ELKS
Meets Second Tuesday at 8 p.m. in the Lodge Hall. Visitors made welcome. J. R. McLeod, E.R.; John A. Kerr, secretary.

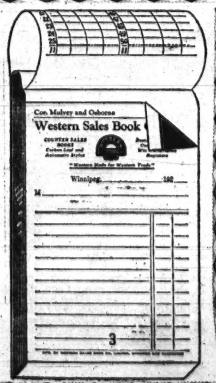
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Western Made Counter Sales Books.
Made Counter Sales Books.

Your wants in this line can be supplied through us with a guarantee of satisfaction.

Prices absolutely the lowest, but likely to rise soon.

The Blaimore Enterprise



CHILDRENS COLDS



WORLD HAPPENINGS BRIEFLY TOLD

After spending 24 hours and 10 minutes swimming continuously, P. K. Ghose, the famous Bengalee swimmer came out of the water to claim he had beaten a world's record.

Central collegiate orchestra, of Regina, directed by R. J. Staples, were adjudged the winners in the high school orchestras competition in Winnipeg.

The London Times commenting editorially on the Canadian government's new natural products marketing bill, said the bill is likely to become the principal issue in Dominion politics.

Electric bulbs giving light corresponding with the colors of the solar spectrum have been used with remarkable results in developing plant life in a laboratory of the Academy of Science in Paris, France.

Britain is getting the ice cream habit. In 1933 the United Kingdom consumed 40,000,000 gallons, a new record, and the consumption was almost as great in winter months as in summer.

Sweden will not be able to reduce her defence armaments, whatever international agreements are made, said R. J. Sander, Swedish minister of foreign affairs, in an address at Stockholm.

Dr. John F. Coar, professor of German in the University of Alberta, will retire from that position at the end of the present academic year, it has been announced. He has reached the pension age. Dr. Francis Owen, associate professor in the department, will take over teaching of German.

Fashion Hint For Paris

Manchester Produces "Glass Dress" From Process Just Discovered

Manchester is teaching Paris a lesson in the arts of feminine fashions by producing the "glass dress" in which women sparkle as brilliantly as though they were wearing hundreds of tiny diamonds.

A group of chemists and engineers discovered the process, and new works at Gorton are already busy on the first orders for the glass-printed fabrics. The manager of the firm says: "Textile firms are sending us their cloth and we are printing glass and metal or silk or wool on it. The secret is in the ink."

We have found a method by which, for example, powdered synthetic glass made into a liquid can be printed on to cotton or any other material, and made so fast that it afterwards you wash, iron and boil the material, and scrub it for ten minutes with a nail brush you will not be able to remove the glass.

"The possibilities of these glass-printed fabrics are wide. They can be used for evening frocks, for shoes and hats, and for stage curtains and dresses. We can print the glass on to wood or leather, paper or cardboard. We can make clothes of gold and silver."

Warren Hastings was the first governor-general of India.

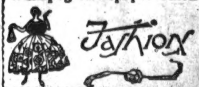
HEALTH MEANS CHARM AND HAPPINESS

Sparkling eyes and smiling lips speak of health and vitality. Clear skin attracts. The healthy complexion is both happy and popular.

Perhaps you are not really ill yet, when the day's work it does you are too tired to enter into the good times that other women enjoy. For extra energy, try Lydia E. Pinkham's Vegetable Compound. It tones up your general health. Gives you more pep—more charm.

Remember that 98 out of 100 women report benefit. Let it help you too.

Winnipeg Newspaper Union



By Ruth Rogers



645
SMART SHIRTWAIST DRESS DESIGNED FOR LARGER WOMAN AS WELL AS YOUTHFUL TYPES

It promises to be a very popular season for shirtwaist type dresses. You must include at least one and several, if you like, in your new wardrobe.

Today's pattern looks lovely in plain navy crepe silk as pictured.

Carried out in necktie silk, it will give you another smart change.

For your summer wardrobe, short sleeves will be in "order". Striped cottons, seersuckers, linen, tub silks, etc., are practical, cool and smart.

Style No. 645 is designed for sizes 16, 18 years, 36, 38, 40, 42, 44 and 46 inches bust.

Size 36 requires 3 1/2 yards 39-inch material.

Price of pattern 20 cents in stamps or coin (coin is preferred). Wrap coin carefully.

How To Order Patterns

Address: Winnipeg Newspaper Union, 175 McDermott Ave., Winnipeg

Pattern No. Size

Name

Town

Recipes For This Week

(By Betty Barclay)

BANANA TOAST

(Serves 6)

1/4 cup orange juice
1 teaspoon orange rind (grated)
1/2 cup sugar
2 to 3 bananas
6 slices toast.

Mix orange juice, rind and sugar well and pour over bananas which have been sliced. Spread banana slices on hot buttered toast, pouring any remaining orange juice mixture over them. Put in oven or under broiler to brown toast and soften bananas. Bananas should be spread with a knife over toast when taken from the oven. Serve at once. This makes a delicious toast suitable for serving at a tea. It is an excellent breakfast dish, which children especially like. It will also serve as a simple luncheon or supper dessert for children and grown-ups.

Alberta Coal Fields

At the present rate of production Alberta coal fields will last another 88,000 years, according to Professor E. S. Moore, of the Toronto University Economic Geology Department, in an address at Peterborough, Ontario. Professor Moore mentioned that Canada produced 90 per cent of the world's nickel and stood second among countries as a producer of gold.

The nostrils of an elephant run clear to the tip of its trunk.

W. N. U. 2041

Gardening

For Variety Add A Few New Flowers To Your Garden This Year

It is a splendid idea to add a few new flowers to the list chosen every year. Without this little departure from the straight road, a garden will soon become stereotyped. Then, too, the season may not suit some old favorite or that favorite may require fresh ground in which to show its amount of bloom begins to fall off. It is a mistake also, to base likes and dislikes on the flowers of a few years ago. In the last decade there has been amazing improvement in almost all flowers. Many of the singles now come also in double form, and again some original doubles, like the asters, can to-day be secured in beautiful singles. Sizes have been altered. Such things as the Zinnia, for instance, coming in dwarf, medium and giant sizes and this variation of applying to bloom as well as plants. The modern Snapdragon, is another flower which would not be able to recognize its ancestor of only a few summers back. It comes in small intermediate and tall types, and will bloom even after the first frosts in the fall. Cosmos is rather a common flower throughout a good deal of Canada, but not the Cosmos, unfortunately, that is listed in the seed catalogue of 1934. Here is a showy plant with single flowers three to four inches in diameter and doubles almost as big. Salpiglossis should not be omitted from the well balanced flower garden. Its glorified Morning Glory-like flowers, come in rich reds, yellows and purples with splashes of gold. For bouquets, Salpiglossis has Marigolds, of various sizes and color combinations, Scabiosa, Carnations, Sweet Sultan, Calliopsis, Zinnias and Cosmos, should not be overlooked.

The total number of vegetable varieties offered in Canada was into the hundreds, but seedsmen and commercial market gardeners agree on the following list for general use: Beans—Pencil Pod Black Wax, Round Pod Kidney Wax, Stringless Green Pod, with Kentucky Wonder and Kentucky Green Pod as pole sorts; Beets—Early Wonder and Flat Egyptian for early use and Edmonds Blood Turnip and Detroit Dark Red for later; Cabbage—Golden Acre as a round headed first early followed by Copenhagen Market and Exhibition Glory for mid-season and Danish Ballhead for winter storage; Corn, for earliest use Golden Gem and Golden Sunshine among the yellows, and Early Market and Early Corn in whites, while Golden Bantam is the standard for general use among the yellows and Stowell's Evergreen among the whites; Celery—Paris Golden early giant stalk, for early use, Wonderful for the later crop and the original Paris Globe for winter storage; Cucumbers—Improved White Spine and Javie Perfect; Lettuce—Grand Rapids is one of the best leaf sorts while New York or Wonderful, Iceberg and Non-Pareil are the best of the head types; Muskmelon—Osage, Golden Champlain and Ben-Gra; Surprise; Melons—Yellow Globe Danvers, Best Weathersfield, Prize Taker, Yellow Globe and Prize Taker Red Globe, among the standard sorts, while for early green use plant Dutch sets; Peas—Laxton's Progress, Thomas Laxton and Laxtonian are the best of the sorts, where it is advisable though not necessary to provide some support, and Little Marvel, and American Wonder among the dwarfs; Parsnip—Hollow Crown; Radishes—Scarlet Turnip White Tip, Saxo, and French Breakfast and Scarlet Globe, for early use and Icicle, a big white summer type; Spinach—Long Standing Juliana, which does not go to seed readily, and the Savoy leafed Bloomsdale; Swiss Chard—Lucullus, the leafy part of this vegetable is used like spinach all summer and the stem as asparagus; Tomatoes—Earliana, Bonny Best and Livingstone's Globe are standard sorts, and Grand Rapids and Sunrise for forcing or staking.

Let no one think that religion does not apply to private life; it applies to the way you do your most common work just as really as to what are sacred duties.

Three Generations of Canadians have enjoyed the soothing lather of Baby's Own Soap.

Following an increase in the income of tenants, Lonsdale, Scotland, is raising rates of municipal houses.

Statistics for recent years show that the death rate is highest in March and April and lowest in September.

During the month of February 2, 775,358 lbs. of branded beef were sold in Canada.

More Tobacco



Save Poker Hands to get Better Cigarette Papers FREE

Everybody agrees that "Chantecler" and "Vogue" are the best papers—you can get 5 large books of either brand—free for only one complete set of Poker Hands, from your nearest Poker Hand Premium Store or by mail from P.O. Box 1580, Montreal, P.Q.

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POKER HANDS, too
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This cool and fragrant tobacco sells for only 10c... yet you get more tobacco for the price, you enjoy more satisfying cigarettes and get Poker

Hands into the bargain! Save the Poker Hands and get valuable presents free—useful, practical, high-quality gifts for yourself and your friends. "Roll your Own" with Turret Fine Cut and save money!

It pays to "Roll Your Own" with

TURRET FINE CUT

CIGARETTE TOBACCO

SAVE THE POKER HANDS

Imperial Tobacco Company of Canada, Limited

Aid For Saskatchewan Horse Breeders

Federal-Provincial Premium Policy Of Assistance To Horse Breeding

The Hon. W. C. Buckle, minister of Agriculture for Saskatchewan, has made an announcement that is of great interest to the horse breeders of Saskatchewan. He states that the Federal-Provincial Premium Policy of Assistance to Horse Breeding will be put into effect in Saskatchewan this year on a modified scale.

This provides for the payment of a premium to choice, sound, outstanding stallions that are approved by the federal-provincial board for this season. The premium will be calculated on a basis of \$4.00 for each, to a maximum of \$50, that is, not over \$200 will be paid for the services of any one stallion.

"This policy is designed to benefit horse breeders, but the premium is payable to the stallion owner to allow him to reduce his service fees in order to enable farmers to make use of the service of a premium stallion at a moderate cost and thus raise a superior type of draft horse. The payment of premiums is shared equally between the Dominion Department of Agriculture, Ottawa, and the Saskatchewan Department of Agriculture, Regina.

The only stallions that are eligible for this premium are pure bred, registered stallions that are free from unsoundness of outstanding type, conformation and quality, with true, straight action, possessing plenty of size, and three-year-olds in ordinary breeding condition, must weigh 1650 pounds or over, four-year-olds must weigh 1750 pounds or over, and mature horses must weigh 1850 pounds or over.

No stallion will be considered for the premiums unless he is enrolled and licensed for 1934 under the Provincial Horse Breeders' Act.

Eating Up The Fee

The teacher heard a child crying, and rushed out to the playground to find out the cause of the disturbance.

"What is the trouble?" she asked of little Jimmie, who stood calmly by, eating an orange.

"Billy took Fred's orange," explained the witness.

"And where is the orange?" asked the teacher.

"Oh, I have that," replied Jimmie.

"You see, I am the lawyer."

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SUNDAY SCHOOL LESSON

APRIL 15

JESUS TEACHES FORGIVENESS

Golden Text: "Forgive us our debts," Matthew 6:12.

Lesson: Matthew 18:15-35.

Devotional Reading: 1 Corinthians 13:1-8.

Explanation And Comments

How To Treat Offenders, verses 15-18. Jesus advised his disciples first to tell the offender of his fault, then to rebuke him in the presence of two or three others, and then, if he still gave no heed to their words, to tell his offense to the church. "When two or three are gathered in my name," he added, "there am I in the midst of them."

"Unlimited Forgiveness," verses 21, 22. Peter's question, "Lord how oft shall my brother sin against me, and I forgive him?" followed naturally. "Seven times," Peter suggested. "But I say unto thee, I forgive him," Jesus answered. "For if thou forgive him, he will sin against thee again. But if thou shalt not forgive him, he will sin against thee again."

"No," answered Jesus, "I tell you not until seven times, but times without number until seventy times seven." Jesus was with the Jews the number of perfection. When time runs through seven days, it begins again; the circle is complete. So no expression could more forcibly convey the impression of endless, ever-renewing forgiveness than "seventy times seven" (Mark 11:25). Magnanimity is not calculating. There is no place for arithmetic in the grace of forgiveness, or, as Dr. Jowett poetically says, "Forgive to a number where the scaling power of arithmetic refuses to weary."

"O man! forgive thy mortal foe, Nor ever strike him blow for blow; For all the souls on earth that live, To be forgiven must forgive. Forgive him seventy times and seven; For all the blessed souls in heaven Are both forgivers and forgiven."

—Tennyson.

Peter himself was an illustration of the grace of unwearying forgiveness. He sinned and sinned and sinned again. But Jesus forgave him. Peter after Christ's death saying to himself, "O to grace, how great a debt, that I'm constrained to be, and again and again taking himself as a text and preaching a sermon of comfort and hope to downcast and despairing souls.

Even Toys Are Speedier

Toy automobiles for the 1934 season have been streamlined like most of their big prototypes, and also speeded up, according to advance information from the toy association. The new models are guaranteed to travel 100 feet in a minute. The electric ones will travel five miles without new batteries.

Evidence that the seabed of the Indian ocean once was a continental area, including deserts, has been found by an oceanographic expedition.

Little Journeys In Science

(By Gordon H. Guest, M.A.)

Much has been written about the conquering of Mount Everest and other great mountain peaks but few people have interested themselves in the average depth of the ocean. The deepest depths of the ocean, Mount Everest in the Himalayas is some 29,000 feet high, but in the Swire Deep, off the island of Mindanao—in the Philippines, the sea is 32,088 feet in depth. The average depth of the ocean is considered to be about 12,600 feet, or nearly two and a fourth miles.

Little sunlight goes down farther than 1500 feet, and below that level there is utter darkness, and the water is so cold that they freeze. At the surface, it would freeze. No plant life exists here, but there are many fish, who depend for their food solely on particles that come down from the surface of the sea. These fish live where the pressure of the water is two tons to the square inch. Because their tissues are so porous that they absorb sufficient water to balance the pressure on the outside, these fish are quite at home with that tremendous force pounding on them from all sides.

Fish living in these ocean depths have one peril that confronts no other living creature, the danger of falling upwards. If these fish rise too far above the bottom of the sea, the gas in their swim-bladders expands, and they are forced towards the surface where the bladder bursts or the fish "explodes."

Even the most severe storms do not disturb the water to a depth of more than 300 feet, so the deeps are always still, dark and cold. Strange fish cruise around in the depths and occasionally there comes to rest a dead whale or some other saturated object from the higher levels.

DENICOTEA CIGARETTE HOLDER

DENICOTEA Cigarette Holder absorbs the nicotine, pyridine, ammonia and various and various substances found in tobacco smoke.

Complete holder with refills — \$1.00 postpaid, or from your Druggist or Tobacconist. Dealers wanted everywhere.

NOW OBTAINABLE FROM

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DEALERS WANTED

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Canadian Distributors,
42 St. John St., W.
TORONTO, ONT.

OCCASIONAL WIFE

By EDNA ROSS WEBSTER

Author of "Joretta," "Lipstick Girl," etc.

SYNOPSIS

Camilla Hoyt and Peter Anson, young and in love, marry secretly, desiring to live their own lives until Peter is able to provide for her. Peter is a young, struggling sculptor trying to win a competition for a scholarship abroad and Camilla is the adopted daughter of a wealthy family. She is not to inherit money when she comes of age and so is studying commercial art in the hope of landing an agency job. Others in the story are Avis Werth, another wealthy girl who is trying to win Peter; Sylvia Todd, Peter's cousin and Gus Matson, his former roommate with whom he has quarrelled. At a party at an exclusive club Peter entertains Camilla's guests with impersonations. When the rest of the members of the party go to a cabaret to continue the gaiety, Peter and Camilla slip off to the beach by themselves and find that they have a new account, which requires unusual treatment of juvenile art. The critics were enthusiastic about her work, and Mr. Weeks offers her a salary of \$50.00 a week to start and a prospect of having it doubled. She tells Peter of her good fortune in securing employment. Mrs. Hoyt is also informed that Camilla has obtained work and is going to leave the Hoyt household. Avis Werth rents a studio on the same floor as Peter, and invites him to have lunch there. He accepts reluctantly, but is favorably impressed with his visit. Camilla urges Peter to accept some of her earnings to help him along, but Peter refuses and they quarrel.

(Now Go On With The Story)

CHAPTER XXXVIII

She remained with him for another hour, striving to find the magic word or gesture that would break this spell of their disenchantment, but he remained aloof and impersonal. There was no ecstatic hour of murmured endearments and close embraces, while they discussed their work and hopes and plans. There was no deeply poignant meeting of blue and brown eyes, eloquent with wordless meanings.

She might have been any girl who had stopped in and interrupted his work, any girl whom he would have entertained with desultory words and a not too gracious manner—except for the first ten minutes which had been followed by their ugly quarrel. Their farewell was like an act in a play which they had rehearsed too many times to find feeling any more, and Camilla walked out into the mellow autumn sunshine, seeing nothing, oblivious of sounds and feeling paralyzed. She avoided traffic by instinct and boarded the right car from habit. Nothing mattered.

Her world had turned upside down. She and Peter had said unkind words to each other, their eyes had avoided each other's in shame instead of meeting with sympathy. Somehow they had lost that precious, happy intimacy which had made any hope possible and every denial a promise. Her eyes stared out the window at the passing landscape. Buildings, houses, trees, lamp posts, were blurred like a photograph that was badly out of focus. No object was distinguishable.

When Camilla had gone, Peter sank into a chair and dropped his head in his hands. In his gesture was all the weariness and despair of his whole past. Never had life seemed so futile and ambition such a mockery. He might have known it would be like that, he told himself bitterly. Camilla had made practical use of her talent and within a few weeks was offering to take care of him. He was a dreamer who couldn't even take care of himself.

He believed it was his pride that was hurt because he couldn't support the woman he loved, but it was his common human jealousy which gnawed in Peter's mind. Only the just poison of jealousy could so distort both love and pride. But the most malignant factor in jealousy is that it cannot be admitted, and therefore is difficult to cure.

The more Peter brooded over his situation, the more his anger grew, and his wrath settled upon Camilla because she was the object of his jealousy and of his overwhelming desire to succeed at the same time.

A light knocking at the door startled him violently, so deeply was he sunk into the absorbing quicksand of despair. He aroused himself with an effort and thought, "Camilla! Come back to try to make it right. Well, she can't. I'm sick of it all."

If Past 45 and "Low" and Upset Look for Acid Stomach

HERE ARE THE SIGNS:

Nervousness Frequent Headaches
Neuralgia Feeling of Weakness
Indigestion Sleeplessness
Loss of Appetite Headache
Nausea Sour Stomach
Auto-intoxication

WHAT TO DO FOR IT:

Take 2 teaspoonfuls of Phillips' Milk of Magnesia in a glass of water every morning when you get up. Take another teaspoonful 30 minutes before you go to bed. Take the new Phillips' Milk of Magnesia tablets—one only added of each teaspoonful as directed above.

If you have Acid Stomach, don't worry about it. Follow the simple directions given above. This small dosage of Phillips' Milk of Magnesia acts at once to neutralize the acids that cause headache, stomach pains and other distress. Try it. You'll feel like a new person.

But—be careful you get genuine Phillips' Milk of Magnesia, or Phillips' Milk of Magnesia Tablets when you buy—25¢ and 50¢ sizes.

ALSO IN TABLET FORM

Each tiny tablet is the equivalent of a teaspoonful of Genuine Phillips' Milk of Magnesia.



Phillips' Milk of Magnesia

The knocking was repeated, more imperative. He called crossly, "Come in."

The door opened and his hostile eyes met the pleasant greeting in Avis'.

"Hello, everyone," she called cheerfully, then stopped with an inquiring glance around the room. "Oh, I thought Camilla was here. I ran in to ask you both to have a little supper with me. I'm alone—and lonely." She laughed, without sincerity. "Didn't I hear her come in early this afternoon?"

"Yes, she was here," Peter replied tonelessly, and added, "but she had to leave early."

"Well, it's a good thing I came over in time to pull you out of your gloom. Another half hour and you would pass out." Her banter continued her own suspicions of the situation and her good humor evaporated. Peter. "All the more reason, then, why you should have supper with me, anyway. That's just one of the disadvantages of having a genius for a wife. Of course, she can't afford to spend all her time chirping you up."

"Oh, I'm all right," he insisted, smothering back the bright, disordered curls with a big, shapely hand. "Tired, I guess."

"Of course, you are. You've worked all day, haven't you? Come along."

He obeyed meekly. Following Avis across the hall had got to be something of a habit. Rather a pleasant habit, too.

Avis was a clever actress. To prove that she had anticipated two guests for supper, she removed one of the plates from the table that was laid for three. She also talked easily and sparingly while she served Peter unobtrusively. Here was a "riff within the lute" of Peter's marriage, and she drove her wedge in cautiously. She restored his tranquility, made him comfortable and entertained him quietly. Just what he needed.

When they left the table, Avis suggested without insistence, "You surely don't need to work tonight. You should rest. Sit down and be comfy for awhile. Is your piece almost finished?" She turned the volume low on the radio, and a sentimental voice crooned, "You take me to Paradise." Then she lighted a cigarette and held it to his lips. He took it with an amused laugh. She fired another for herself and dropped down lightly on the opposite end of the divan, arranging the pillows for her comfort.

It was strange how Avis, served and pampered and indulged, found

INFANTS' COLDS

Relieved!

Young children easily catch cold. So Mrs. Russell Ward, of Hilton Beach, Ont., wisely says: "If I notice that there is any sign of a cold I give Baby's Own Tablets and find they are a great help. Thousands of mothers do the same and only for colds but for fever, indigestion, constipation, teething troubles, colic, upset stomach and so on. Baby's Own Tablets are safe and sure in relieving children's common ailments." Price 25¢.

Dr. Williams' BABY'S OWN TABLETS

her greatest pleasure in serving and humoring this young giant who looked as if he had been made to struggle with physical force instead of melting bits of clay. The ignoring of love—that makes servants of parasites and weaklings of slaves.

He blew smoke into space, with contentment. "Yes, I'll finish this week. I had planned to have it bronzed before sending it to the exhibit," pensively.

"Of course, you should. Why not?" "That costs money," he replied, after a moment's hesitation, and met her glance defiantly. "So, I'll enter it as it is."

"Don't be absurd," she reproved him gently. "What's a little saving like that, if it hurts your chance to win?"

"I can't save what I don't have," enigmatically.

"Well, wouldn't it pay you to borrow money on a chance like this? Besides, supposing that you don't win the prize, you can put it into marble and sell it as you suggested before."

He made a gesture of helplessness. "Who is going to loan money to a fellow who has made a clay figure the chance that it will win it in a prize or that he might copy it in marble and perhaps find a buyer for it? That's all the collateral I have to offer. Did you ever hear of a financier who would take such a chance as that?"

"A better guarantee would be your talent and ambition," she suggested.

He laughed ironically. "Who would believe that I had anything so valuable as that?"

"I know you have." Her eyes held his gaze, significantly.

"Oh, that!" he dismissed the implication of her words, instantly. And added presently, "Funny how the women insist upon taking care of me. What's the matter with me, anyway?"

"Women?" Avis asked vaguely.

"Oh, Camilla and I just had a row about this afternoon," he confessed bluntly. "She wanted me to let her help me with my money. Of course, she isn't making a fortune, but I guess she could spare a little. She thinks I should accept it, but what kind of a fellow wants his wife to do something worthwhile?"

"That wasn't our agreement in the first place." Avis, exasperated, but managed to keep her voice matter-of-fact and as impersonal as if she were answering Camilla herself when she said, "I think you are quite right about that, Peter. So many fellows are letting down on their pride these days, and allowing their wives to do it all. Of course you don't want to do that. I wouldn't have any woman send."

"Well, I have as much right to be independent as she has—and more. She wouldn't let me help her if she needed it, as things are with me now. Then why should I accept her money?"

"I think you are both right, under the circumstances. I see her point exactly." Avis was shrewd, "—but I also see yours."

"I'm glad somebody does," he shrugged. "Well—that's that! What I think I had better do is to get a good honest job and go to work at something that turns to gold at the magic touch of toil."

"At what?" "That's it—what. And where? Jobs being the least plentiful thing in the world just now, that complicates the problem even better."

"You don't help, Peter. Let me tell you something. Will you listen?"

"With both ears," he grinned.

"I'm beginning to believe the supposition is true that genuine artists haven't a grain of business sense—you being the first and best example I know."

"Is that all you have to tell me? I know that already," disdainfully.

"Well, that's a good start. You admit the truth. Then, see here! Did you ever realize that no business success is ever founded on hope and ambition and ability, alone? Every success has to have a financial foundation. Yet of all the stupid people in the world, artists imagine that they are not self-made unless they starve and freeze and live absolutely independent of all the rest of the world. Is that sense?" she demanded.

"Put into words, it doesn't sound practical," Peter admitted. "But what else can they do? You think I should take my wife's money, then?" "Absolutely not. No more than a man with a lot of pride would take his wife's money to go into any business. But he would borrow money and sell stock for a foundation, and then set of work to make good. Your talent and your future are just as good risks as any business, and if you were as practical as you are artistic, you would borrow money to secure your peace of mind and a

Quick Relief Now From Neuralgia

JACK, I'M TO SEE CLARK ABOUT THAT BIG ORDER IN 40 MINUTES AND I HAVE TERRIFIC NEURALGIA. WHAT CAN I DO?

DON'T WORRY! GET SOME ASPIRIN. TWO TABLETS WILL STOP THAT PAIN IN A FEW MINUTES.



2 LATER
WELL, JACK, I GOT THE ORDER! YES, PLEASANT AS A PIDDLE... YOU BET! (Always get Aspirin when you have pain.)



Real ASPIRIN Starts Taking Hold in Few Minutes

Now comes amazingly quick relief from headaches, rheumatism, neuritis, neuralgia... the fastest safe relief, it is said, yet discovered.

Those results are due to a scientific discovery by which an Aspirin Tablet begins to dissolve, or disintegrate, in the amazing space of two seconds after touching moisture. And hence to start "taking hold" of pain a few minutes after taking.

The illustration of the glass, here, tells the story. An Aspirin Tablet starts to disintegrate almost instantly as you swallow it. And thus is ready to go to work almost instantly.

When you buy, though, be on guard against substitutes. To be sure you get ASPIRIN's quick relief, be sure the name Bayer in the form of a cross is on every tablet of Aspirin.



Does Not Harm the Heart

comfortable living, and then give yourself to your work. You owe that to yourself and Camilla."

Peter sighed. "It had hoped to make it alone."

"You are stubborn, aren't you?" Avis smiled.

"All right, granting that you are right and my future is worth an investment, who else could be convinced?"

"No one else needs to be," she replied casually, intent with lighting another cigarette. "I have money to invest, and right now I don't know a safer place to put it than in the career of Peter Anson, famous American sculptor of the future!"

(To Be Continued)

THE RHYMING OPTIMIST

By Aline Michaelis

MARRIAGE

Not wedding music and gay, laughing maids,
Not misty veil above youth's shining braids,
Not vicar's solemn words or golden ring,
Not looks which start two blithe hearts fluttering.

Not all of these have potency to make A union so secure time cannot break Its bonds with nimbly twist of circumstance
Or dark design of adverse change or chance.

Age knows, and age alone, of the slow years
With common hopes and laughter, griefs and tears;
Of lives so close that one has often caught
The other's wish, while it was but a thought.

Age knows of fierce rebellion crushed at length,
Of love that gains in tenderness and strength
As clouds pass, of problems shared and solved;
Age knows of these true marriage is evolved.

Etiquette of Pigeons
London Birds Form Queue To Take Turns At Bath

Behind the exchange in London on the Threadneedle Street side, there is a drinking fountain, with a tiny trough at its foot for dogs to drink from, just large enough to accommodate one pigeon. On sunny days, when there is a chance of drying after a dip, 20 or 30 pigeons suddenly swoop upon the fountain. The pigeons at once begin to form queues on the right-hand side of the trough. The queue extends back over the edge of the step on to the step below, and curves round corners like a theatre queue. One or two formidable pigeons marshal the ranks. The first pigeon enters the trough, splashes through it, and emerges dripping on the left side, where he waits to watch the fun. Bientôt all the others follow, and the smallest effort to disobey bath etiquette is instantly punished. The two "policemen," as the bank messengers call the senior pigeons, drag out any pigeon who tries to linger beyond reason in the water.

A woman's idea of a flatterer is a man who says nice things to other women.

Little Helps For This Week

"We have waited for the Lord and He will save us; this is the Lord; we have waited for Him and we will be glad in His salvation." Isaiah 25:9.

Blest are the humble souls that wait
With sweet submission to His will,
Harmonious all their passions
And in the midst of storms are still.

Do not be discouraged at your faults, bear with yourself in correcting them as you would with your neighbor. Lay aside this armor of your mind which exhausts your body and leads you to commit errors. Accustom yourself gradually to carry prayer into all your daily occupations. Speak, move, work in peace, as if you were in prayer, as indeed you are. Do everything without excitement, by the spirit of grace. As soon as you perceive your natural impetuosity gliding in, retire quietly within where there is the kingdom of God. Listen to the leadings of grace, then do and say nothing but what the Holy Spirit will put into your heart. You will find that you will become more tranquil, that your words will be fewer and more effectual, and that with less effort you will accomplish more good.—Fenelon.

An Old Swedish Custom

Nation Has Grown Catnip Since Crown Princess Set Fashion

A reviewer of an Englishwoman's garden book says: "Snow apparently never interferes with the English gardener's winter planning. And then, such strange things catch the English gardener's fancy. Would it, for instance, make you want catnip in your garden if you were told that the Princess Margaret, daughter of the Duke of Connaught, took a plant of catmint with her when she became the crown princess of Sweden and that since then every loyal Swede gently tends a bed of catnip, like as not a lineal descendant of the royal original?"

Clearly Illustrated

"What is the difference between valor and discretion?"

"Well, to travel on an ocean liner without tipping would be valor."

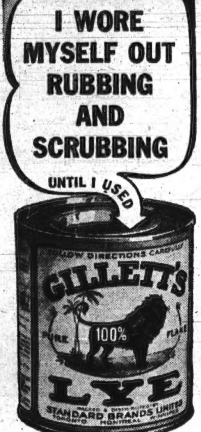
"I see."

"And to come back on a different boat would be discretion."

Publishers in England have developed a washable book cover. The material is also stainless.

for BRUISES
There's nothing to equal
Minard's "King of Pain"
Liniment.
Gives quick relief!

MINARD'S
"KING OF PAIN"
LINIMENT



It actually Washes the Dirt Away...

WHY make hard work out of household tasks... with Gillett's Pure Flake Lye you can wash the dirt away! Just use a solution of 1 teaspoonful dissolved in a quart of cold water. It makes your home spotless without rubbing and scrubbing!

Have Gillett's Pure Flake Lye handy whenever there's any heavy cleaning to be done. Use it to get rid of toilet-bowl stains, too—and for clearing stoppered-up drains pipes. Kills germs and destroys odors as it cleans. Get a tin of Gillett's Pure Flake Lye today. At your grocer's.

"Never dissolve lye in hot water. The action of the lye itself heats the water."

FREE BOOKLET—Be sure to get a copy of the new, revised edition of the Gillett's Lye Booklet. Tells you dozens of ways to keep your home spotless... how to make heavy household work easy. Also contains full directions for soap making, thorough cleaning and other uses on the farm. Address: Standard Brands Limited, Fraser Avenue & Liberty Street, Toronto, Ontario.

GILLETT'S
LYE EATS DIRT

A Streamlined Bullet

War Office Experts Taking Keen Interest In Tests

A new streamlined bullet was tested on the Blaisy ranges recently, in which war office experts are taking the keenest interest. Skilled rifle-men showed that they could place shots on the target within two feet of each other at 1,000 yards and the wind had 25 per cent. less effect on the bullets than on the old-style bullets. The new bullet has a range of more than 5,000 yards as against the 3,000 yard range of the old bullet. It is made of a secret alloy.

Cover Shelves with HANDI-ROLL

25 feet of white or coloured paper for kitchen use—covering shelves, lining drawers, etc.

Appelhof PAPER PRODUCTS
MONTREAL, ONTARIO

W. N. U. 2041

WEEK-END SPECIALS

WE HANDLE QUALITY MEATS ONLY

BOILING BEEF	3 lbs 27c
HAMBURGER	3 lbs 25c
BEEF SHOULDER ROAST	Lb 10c
VEAL SHOULDER ROAST	Lb 10c
SIRLOIN BARY BEEF ROAST	Lb 15c
T-BONE BARY BEEF ROAST	Lb 15c
SIRLOIN BEEF ROAST	Lb 15c
T-BONE BEEF ROAST	Lb 15c
RIB ROAST BONELESS ROLLED	Lb 22c
SHOULDER PORK	Lb 15c
PORK LEG, Whole or Half	Lb 18c
ROUND STEAK	Lb 15c
LAMB LEG, Whole Only	Lb 25c
BACON, Dominion	Lb 26c
CURED PORK	Lb 15c
CURED PORK BONELESS	Lb 22c
HAM, Whole Only	Lb 18c
VEAL or BARY BEEF STEAK	Lb 18c
PORK SAUSAGE	Lb 15c

FRESH EGGS (CHICKEN LARD BUTTER)

CENTRAL MEAT MARKET

Phone 294 V. KRIVSKY, Prop. P. O. Box 32

Frank Amatto claims there would be no scabbing if he were mayor.

The Scott Fruit Company will establish a branch warehouse at Cranbrook.

The Alberta conference of the United church of Canada will open at Edmonton on May the 22nd.

Five fires in forty-eight hours in Blairmore last week left no doubt but that an influenza firebug was at work.

The thought of anyone stealing must simply be terrifying to a person whose most sacred occupation in life has been blinding.

Quite an amount of interest has been manifested here during the week in the demonstration of the new "Airflow" and other Chrysler models by the Blairmore Motors.

Out of 3,500 cheques mailed as first payment of old age pensions in Nova Scotia, at least ten were for persons who had reached the century mark. Eight are women, one of whom is 108 years of age.

The main street of Blairmore has not been in such a bad state since Captain Beebe used to be overseer, when he would collect \$199 a year in taxes and one man with a pick and shovel did all the work.

Most of the towns of Alberta have discontinued granting direct relief.

Salmon-trout fishing in Southeastern British Columbia opens on Sunday next.

An exchange remarks: "Peter Verquin was ultra vires in a Nelson beer parlor."

The 1934 edition of *The Triang*, official publication of the 18th high school, will shortly appear.

And the town nearly lost their new \$5400 caterpillar when it buried itself in a hole in one of Blairmore's streets.

Rev. T. F. Taichney will resign the pastorate of Wesley United church at Calgary to go ahead in the interest of the Oxford movement.

There was a time when Blairmore's school was operated for a sufficient number of days in the school year to entitle it to the full grant from the department of education.

Why worry over drastic action threatened by the mayor and council? It is their natural way of expressing love for the people and gratitude for being elected into such high offices. Premier Bennett is not in it! Why, he hasn't even the power to cut a tree!

Local and General Items

The Editor will be pleased to receive items for this section, regarding visitors entertained, parties leaving for holidays or short trips, bridge parties, teas, etc. Please items in to 11 or hand them in at The Enterprise office no later than Wednesday evenings.

Work on the Coleman airport is being resumed.

The Easter sale conducted by the Ladies' Aid of the United church was quite successful.

The Michel-Natal colliery band is practicing hard, prior to competing at the East Kootenay musical festival at Cranbrook.

In honor of the governor-general passing through Blairmore yesterday, the Union Jack was flown from the staff of the local legion, B.E.S.L.

Moncton, N.B., hockey team put the Fort William aggregation to rout in the final game in the Dominion Allan cup play-offs, by a score of 5-1.

Outsiders visiting Blairmore have referred to Victoria street as the Mac West Street of The Pass, on account of its beautiful curves, bumps and ruts.

Mr. S. G. Blaylock, general manager of the Consolidated Mining & Smelting Company, of Trail and Kimberley, is the new president of the Canadian Institute of Mining and Metallurgy.

Chinaman remarked on Saturday: "Cowsley, Blairmore, allasamee." A few days ago a car got stuck in Cowsley, and last week the heavy truck of the East Kootenay Power Company became mired here.

That portion of our town known as "Hill 60" is filling up fast with virgins from Macleod or other parts of the world. And it is surprising that these newcomers have not yet been placed on the regular relief list.

Bill Knight, mayor of Blairmore, has been referred to in many a conversation and verbal brawl during the week in terms not to be found in the bible. Probably there isn't a biblical term that could be justly applied to him.

The town's new \$5400 caterpillar equipment is unable to do service on our streets in the way of scarifying, grading, etc. What became of the old material? This new equipment was expected to open the eyes of the whole district by its accomplishments. It's doing it alright!

In response to a telegram to His Excellency, sent by Bob Mundy, foreman of the federal relief camp at Frank, asking him if it possible review the war veterans of the district on his way through Blairmore, the following telegram was received: "Governor-General travelling east by ordinary train, which does not stop at Blairmore long enough for proposed review, though His Excellency appreciates suggestion." Secretary to Governor-General.

J. J. Maloney, former Ku Klux Klan leader, will stand trial at the next sitting of Supreme Court at Edmonton on a charge of converting two \$1,000 bonds. This was ordered by Mr. Justice T. M. Tweedie after a mis-trial had been declared by the court during the hearing of the charge before a jury. Mr. Justice Tweedie ruled that reference by counsel to Maloney having served a jail term in his address to the jury upset the trial and discharged the jury.

The Highwood-Sargee has drilled through lower Blairmore sands without an increase in the flow of crude, and the drilling continues into the limestone. It is estimated there is about 100 feet of Kootenay, and 100 feet of Fernie to reach the limestone. The depth at present is well over 5200 feet. Safeguards have been taken to retain the crude oil flow, and production may later be taken from the crude level. There are hopes that naphtha will be found in the limestone. —High River Times.

Mrs. R. Ferguson, of Coleman, was a visitor to Blairmore today.

Mrs. T. E. Mutz and children left Friday for Abbotsford, B.C., to visit Mrs. Muta's parents.

Tenders have not yet been invited for the hoisting of the Canadian or British flag at the local school grounds on May the 24th.

The name of Bill Knight will go down in history as the first individual in Canada who practically single-handedly contested British justice.

William Bennett, manager of the Rock Creek Hereford Ranch, Burmis, has been elected president of the Alberta Hereford Breeders Association.

Inland revenue officers are endeavoring to figure out how some of the typewritten or mimeograph periodicals can be classed as "literary products."

L. L. Morgan, president of the Alberta Amateur Hockey Association, returned Sunday night from Ottawa, where he attended the federal body meeting and also several of the big hockey finals.

The lowest ebb yet reached by the red element in the world was attained here last night when a young lady, who should have been wiser, sang a parody for the purpose of belittling a citizen.

Viola Hagen, member of a Macleod basketball team, enroute to Lethbridge on Saturday afternoon, was instantly killed when the car in which she was riding turned over into a ditch when passing another car.

Professors of the agricultural college of the University of Manitoba, specializing in weed control and eradication, have decided that the western Canadian provinces lose \$179,200,000 annually through weeds.

Frozen jack rabbits from the plains of Alberta were received recently at a cold storage plant at Yarmouth, Nova Scotia, to be held for distribution to fox ranches in the Yarmouth county. The shipment consisted of 21,000 pounds.

A supposed-to-be meeting of "electors" was held in the Columbus hall last night, attended by Bill Knight, Harvey Murphy and about 150 other tota, a considerable number of whom were under school age and some in arms. Scandalous vapors occupied considerable of the time of the meeting.

The Kimberley Dynamiters were accorded a right rousing welcome on their return from the east, and last night were, banqueted in the Kimberley I.O.O.F. hall. "Puffy" Kemp and Clarence Reddick, former Blairmore boys, are members of the team that whitewashed the three western provinces.

Mrs. A. Y. McCorquodale, of High River; Mrs. Laura Goodman Salverson, Port Arthur, Ont.; Mrs. E. J. Thorlakson and Mrs. Miriam Green Ellis, Winnipeg; and Mrs. C. M. L. Lalestier, Blairmore, were guests at the Calgary branch of the Canadian Women's Press Club at tea at the Palliser hotel, Calgary, Thursday afternoon last.

Double honors came to Corporal Forsland in the Royal Canadian Mounted Police force this year. He holds the rifle championship in a force of 2500 men. His more recent victory was made at Regina during the winter training camp session, and notification of same came to him recently. In this class he scored 126 points out of a possible 140. A gold badge and cash award goes with this competition. Corporal Forsland was at one time stationed at Blairmore and Pincher Creek, and is now at Vulcan.

Satin-Glo Wall Finish

The Highest Form of Interior Decorating

Annual Manufacturer Sale of this Famous Product Commences

SATURDAY, April 14th

ONE WEEK ONLY

Big Reduction in Price

SEE OUR STORE DISPLAY

Blairmore Hardware Co.

R. C. Old, Manager

Phone 142

Blairmore, Alberta

Men like to see themselves in print—ladies prefer silk.

Miss Irene Kovach is down from Banff on a visit to relatives and friends in this district.

Mrs. W. S. Bosworth and family, of Coleman, are guests for a few days of Dr. and Mrs. R. K. Lillie here.

West Blairmore is already starting to laugh at East Blairmore. They can handle their light service without the dictates of an outsider.

D. R. Melvor, of Stettler, was in town on Wednesday afternoon, accompanied by his son Donald, wife and child, and Mrs. Swart, of Cowley.

The motion of W. R. Howson, Liberal leader, for certain returns regarding police activities, was denied by the Alberta legislature by a vote of 37 to 16.

Charlie Sartoris ("Poor Charlie") demonstrated the new models Chrysler-Plymouth yesterday beneath the good old Union Jack. Charlie is a highly respected citizen, and a native of Italy.

A Midland (Texas) cattleman discovered that to get one pair of \$5 shoes he had to part with 16 calf hides, weighing in the aggregate 416 pounds. At that rate, the initial cost of the leather in a pair of shoes would be about 14 cents; but, even by machinery, it costs several cents to make a pair of shoes, so the conclusion should not be jumped at that the profits are anything like \$4.984 in a five-dollar pair of brogans.

And last week, a paper asked: "Do Scotsmen rule the world?"

Someone remarked this morning that it's not only the two dentists in Blairmore who have a pull.

Joe Misson, taxi driver, has purchased one of the new Plymouth sedans from the Blairmore Motors.

Mrs. A. Cassagrande has returned to Hillcrest from Edmonton, where she spent the Easter holidays visiting her daughter Celestina.

Someone said the governor-general could not enjoy his luncheon yesterday, so disappointed was he at not getting a glimpse of Mayor Knight.

Two Stores occupied eight full pages of advertising in Monday's edition of the Lethbridge Herald. There wasn't a solitary line mimeographed and every word was readable.

SPRING CLEANING TIME IS HERE

KALSOINING PAPERHANGING

interior decorating of all kinds done to your satisfaction or no charge made. Satisfied customers are the best recommendation and I have several.

Let me give you prices on any work you may have.

J. B. HARMER

Phone 112 Blairmore

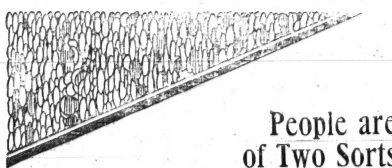
Get yourself of
• CONSTIPATION
• INDIGESTION
• RHEUMATISM with
Ex-Laxatives
THE LARGEST SELLING REMEDY OF ITS KIND IN CANADA

IF You Want YOUR SUIT to FIT YOU PROPERLY
Get It From **UPTON**

Made-to-Measure Suits from \$20 Up

Phone 85 and we will call and show you our samples

J. E. UPTON - Merchant Tailor



People are of Two Sorts

—Peace-makers, trouble-makers

So are foods. Some irritate and inflame the digestive tract. Others bring peace, harmony, contentment.

MOTHER'S BREAD

is the great tranquillizer. It soothes and nourishes. Why? Because it is nature's complete ration, representing all food and no waste. Build your meals upon it.

Bellevue Bakery

Phone 74w

BELLEVUE



See the New Plymouth

Ride in a New Plymouth—Learn for yourself why 1934 is to be another Plymouth year

This car has everything, Floating power, Hydraulic brakes, safety-steel body, and a new kind of a ride

"AIRFLOW" CHRYSLERS

The car of tomorrow—and we will have a carload in this month.

REAL VALUES IN USED CARS

Blairmore Motors

Charles Sartoris, Manager

Garage Phone 100

Office Phone 233

Res. Phone 254

The Very Name—

"WESTINGHOUSE"

On any Article is a Guarantee of Quality

Let us Install a Westinghouse

RADIO

in Your Home and Your Pleasure and Satisfaction is Assured

CROWS' NEST PASS MOTORS

CHEVROLET DEALERS

BLAIRMORE

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